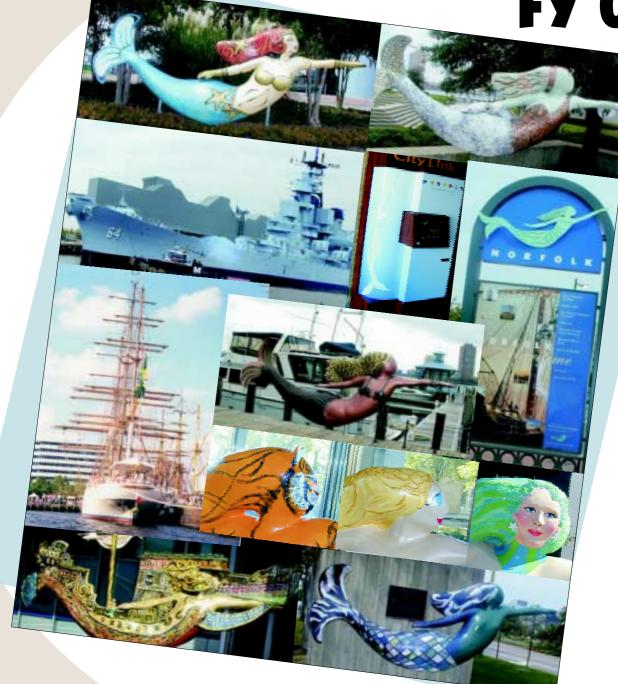
# SALES & REVENUE REPORT

FY 00





COMMISSIONER

OF THE REVENUE

June 30, 2000



# Commissioner of the Revenue Norfolk, Virginia



Sharon M. McDonald Commissioner of the Revenue

November 2000

Dear Norfolk Citizen —

I am delighted to present to you the Commissioner of the Revenue 2000 Sales & Revenue Report. I hope you will find this information helpful and easy to use.

The Sales & Revenue Report reflects Taxation Revenues within certain financial districts of the City of Norfolk.

I consider it a great privilege to serve as your Commissioner of the Revenue. Should you have any questions concerning this report, please feel free to contact me at 441-2987, or by e-mail at smcdona@city.norfolk.va.us.

Very truly yours,

Sharon

Sharon M. McDonald Commissioner of the Revenue

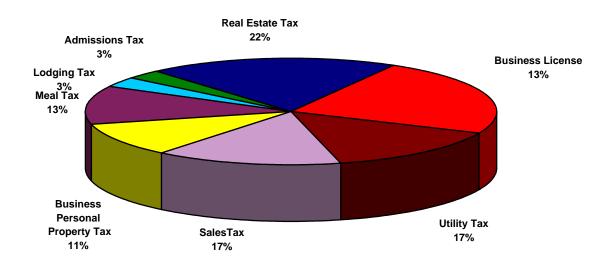
## SALES AND REVENUE REPORT

#### **FY 2000 REVENUE COMPARISON**

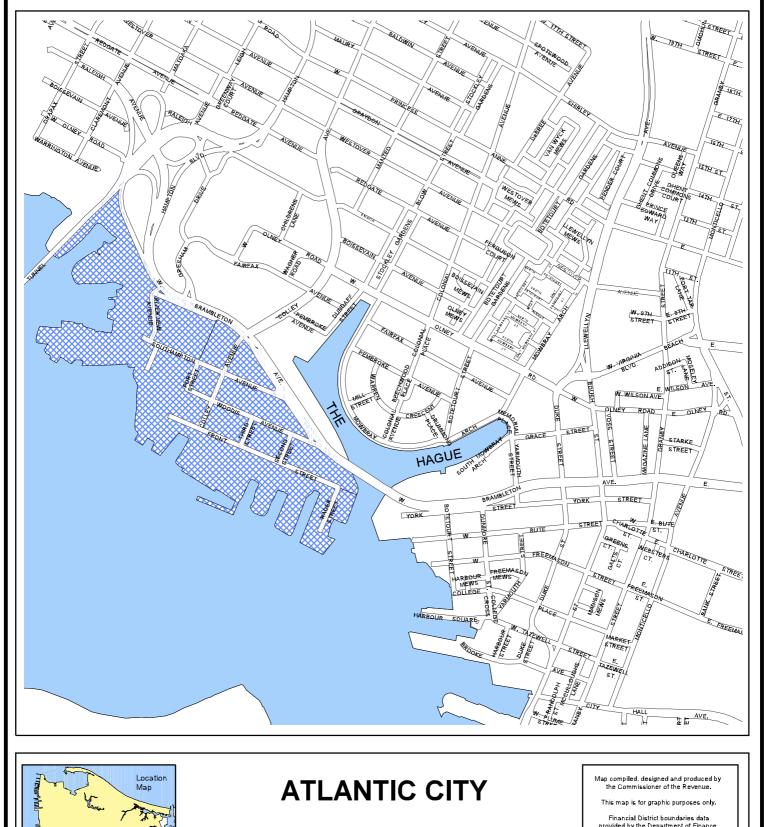
Norf	olk Revenue	FY 1999	FY 2000	Increase / (Decrease)	% of all Norfolk
FINA	NCIAL DISTRICTS			,	
1.	Atlantic City	823,941	833,937	9,996	0.36%
2.	Banks - Sheraton	11,617,011	12,421,055	\$804,045	5.38%
3.	Colley North	870,076	967,729	97,653	0.42%
4.	Colley Village	416,065	434,960	18,895	0.19%
5.	Downtown North	3,323,052	3,503,335	180,283	1.52%
6.	Downtown Plaza	369,950	375,905	5,955	0.16%
7.	Five Points	767,223	796,588	29,365	0.34%
8.	Granby Central	540,194	595,805	55,611	0.26%
9.	Granby Mall	1,105,888	1,495,657	389,770	0.65%
10.	Janaf	4,209,876	3,918,669	(291,206)	1.70%
11.	Koger Executive Center	4,828,875	5,366,422	537,547	2.32%
12.	Lakeland - Bromley	1,493,937	1,761,402	267,465	0.76%
13.	Little Creek - East	708,646	808,436	99,790	0.35%
14.	Little Creek - Roosevelt	1,053,959	1,093,159	39,200	0.47%
15.	Little Creek - Wedgewood	1,180,957	1,411,529	230,572	0.61%
16.	MacArthur Center	2,589,468	6,947,294	4,357,826	3.01%
17.	Medical Tower Area	1,763,737	1,957,931	194,194	0.85%
18.	Mid-Town Industrial Conservation	915,328	954,868	39,540	0.41%
19.	Military Circle	6,770,292	8,516,967	1,746,675	3.69%
20.	Military Highway Central /Raby Road	3,520,881	3,932,133	411,252	1.70%
21.	Miltary Square	1,244,393	1,348,481	104,088	0.58%
22.	Norfolk Commerce Park	3,164,253	3,772,627	608,374	1.63%
23.	Norfolk Industrial Park	4,634,896	5,002,834	367,938	2.17%
24.	Norfolk Square	577,158	596,040	18,881	0.26%
25.	Ocean View	3,905,136	3,993,310	88,174	1.73%
26.	Ocean View Shopping Center	885,766	952,405	66,639	0.41%
27.	ODU Village	1,106,713	1,032,017	(74,696)	0.45%
28.	Southern Shopping Cntr. & Tidewater Dr.	2,948,447	3,229,094	280,647	1.40%
29.	Wards Corner	3,131,538	3,349,823	218,285	1.45%
30.	Waterside	1,201,457	2,149,134	947,677	0.93%
31.	21st Street	5,934,658	6,447,442	512,785	2.79%
32.	35th Street	128,403	130,823	2,420	0.06%
Tota	l of all Financial Districts	77,525,319	90,339,803	12,814,484	39.12%
Tota	l of Area not in Financial Districts	138,774,514	140,596,245	1,821,731	60.88%
TOT	AL - ALL NORFOLK	\$216,299,833	\$230,936,048	14,636,215	100.00%

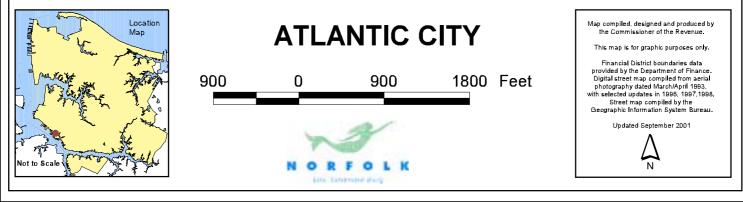
# AGGREGATE REVENUE ALL DISTRICTS

#### **FY 2000**

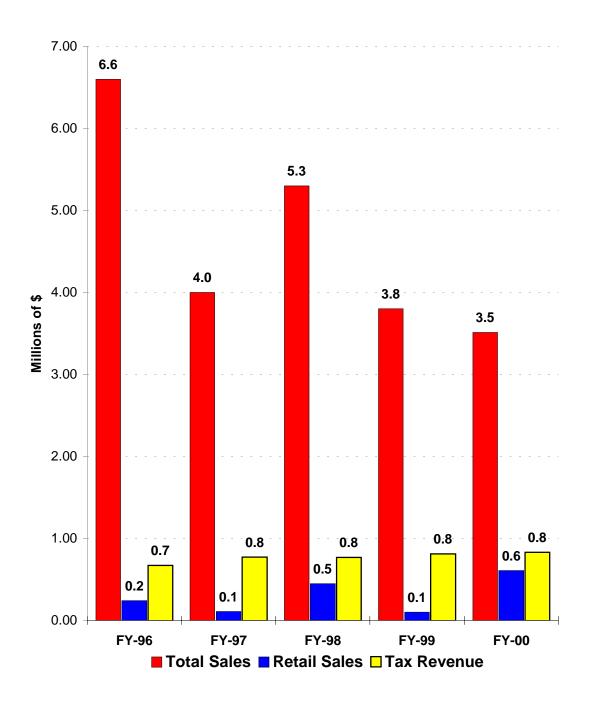


Sales and Assessments:	FY1999	FY2000	% Change
Total All Sales	\$3,316,552,147	\$3,761,709,802	13.42%
Total Retail Sales	\$1,403,212,574	\$1,482,293,280	5.64%
Total Assessed Value Real Estate	\$1,218,291,570	\$1,455,568,920	19.48%
Revenue Produced From:			
Business License	\$9,462,266	\$11,824,857	24.97%
Utility Tax	\$14,396,537	\$14,960,066	3.91%
Sales Tax (1%)	\$13,682,431	\$14,959,289	9.33%
Personal Property Tax	\$8,048,130	\$10,713,818	33.12%
Meal Tax (5.5%)	\$9,779,848	\$11,892,404	21.60%
Lodging Tax (7%)	\$2,460,949	\$2,798,006	13.7%
Admissions Tax (10%)	\$2,639,075	\$2,813,398	6.61%
Real Estate Tax	\$17,056,083	\$20,377,965	19.48%
Total Revenue	\$77,525,319	\$90,339,803	16.53%



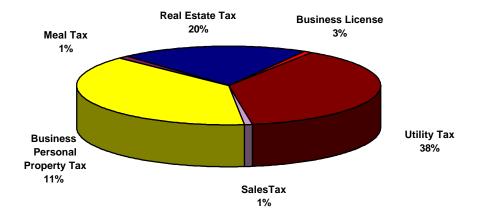


# **Atlantic City**



# **ATLANTIC CITY**

FY 2000 Percentage of Revenue by Category

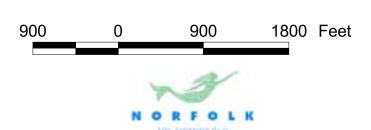


Sales and Assessments:	FY1999	FY2000	% Change
Total All Sales	\$3,807,415	\$3,510,111	-7.81%
Total Retail Sales	\$76,381	\$616,255	706.82%
Total Assessed Value Real Estate	\$11,998,300	\$11,985,480	-0.11%
Revenue Source			
Business License	\$7,772	\$7,707	-0.84%
Utility Tax	\$310,840	\$320,076	2.97%
Sales Tax (1%)	\$764	\$6,163	706.68%
Personal Property Tax	\$332,186	\$324,731	-2.24%
Meal Tax (5.5%)	\$4,403	\$7,463	69.50%
Lodging Tax (7%)	\$0	\$0	0.00%
Admissions Tax (10%)	\$0	\$0	0.00%
Real Estate Tax	\$167,976	\$167,797	-0.11%
Total Revenue	\$823,941	\$833,937	1.21%





# **BANKS - SHERATON**



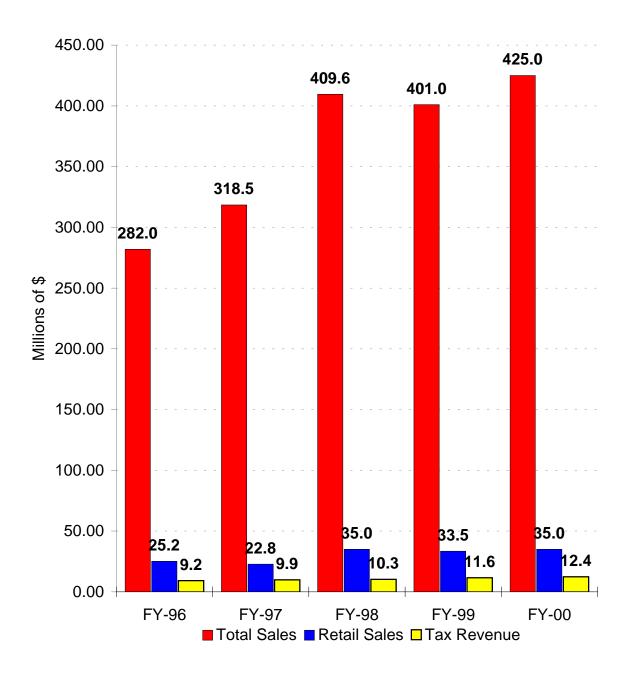
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# **BANKS - SHERATON**

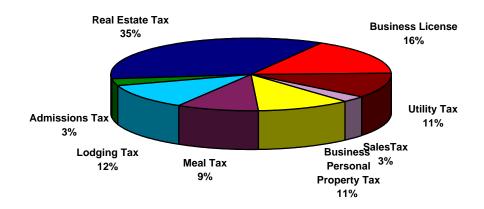


## **BANKS - SHERATON**

#### **Financial District**

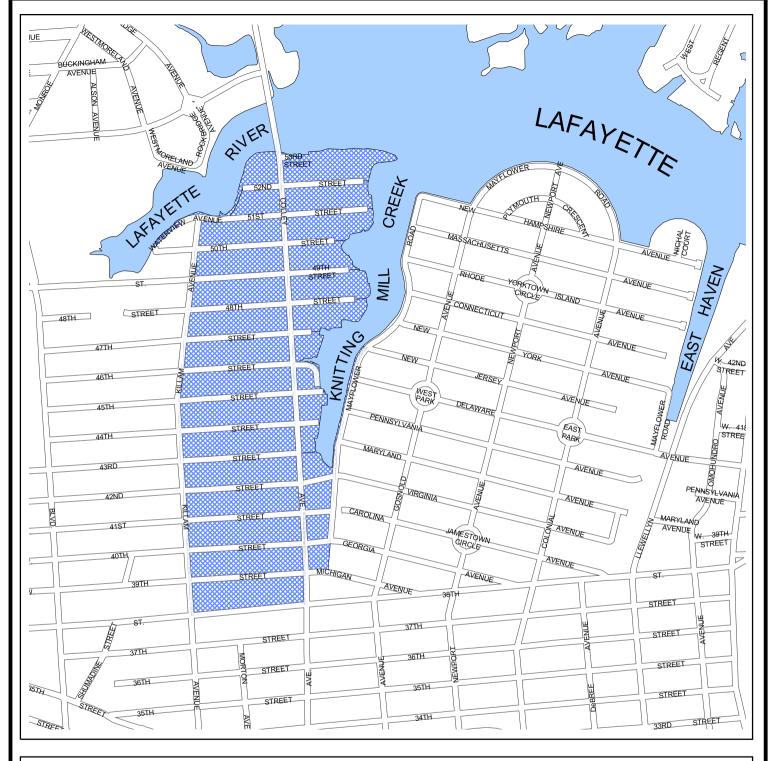
#### **FY 2000**

#### Percentage of Revenue By Category



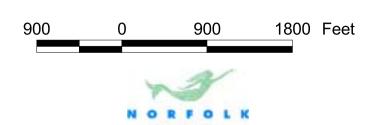
Sales and Assessments:	FY1999	FY2000	% Change
Total All Sales	\$401,165,051	\$425,009,645	5.94%
Total Retail Sales	\$33,505,590	\$34,981,199	4.40%
Total Assessed Value Real Estate	\$283,593,690	\$312,524,460	10.20%
Revenue Produced From:			
Business License	\$1,880,158	\$2,006,382	6.71%
Utility Tax	\$1,329,068	\$1,367,732	2.91%
Sales Tax (1%)	\$335,056	\$349,812	4.40%
Personal Property Tax	\$1,031,337	\$1,354,380	31.32%
Meal Tax (5.5%)	\$1,197,530	\$1,165,369	-2.69%
Lodging Tax (7%)	\$1,472,841	\$1,428,927	-2.98%
Admissions Tax (10%)	\$400,709	\$373,111	-6.89%
Real Estate Tax	\$3,970,312	\$4,375,342	10.20%
Total Revenue	\$11,617,011	\$12,421,055	6.92%

FIGURES REFLECT ADJUSTMENT TO FY-99 TOTAL SALES, RETAIL SALES, AND TAX REVENUE





# **COLLEY NORTH**



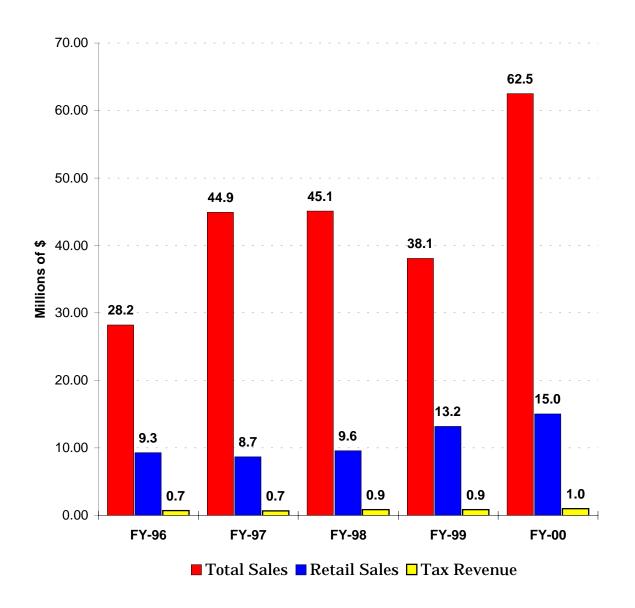
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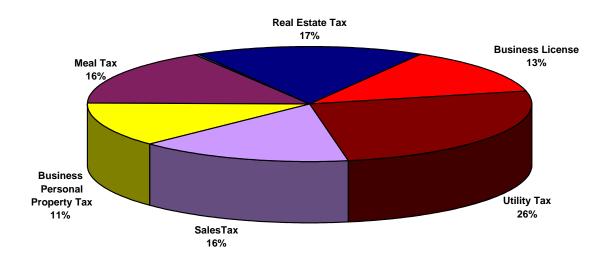
# **COLLEY NORTH**



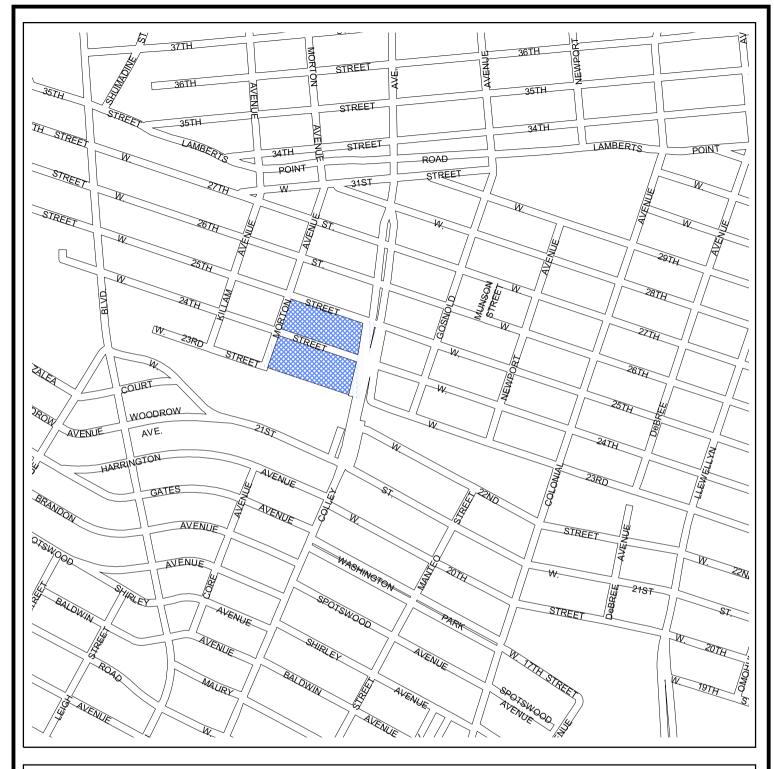
## **COLLEY NORTH**

#### Financial District

#### **FY 2000**

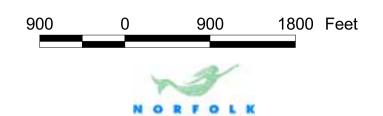


Sales and Assessments:	FY1999	FY2000	% Change
Total All Sales	\$38,128,875	\$62,462,662	63.82%
Total Retail Sales	\$13,198,644	\$15,035,718	13.92%
Total Assessed Value Real Estate	\$11,242,750	\$11,594,680	3.13%
Revenue Produced From:			
Business License	\$84,623	\$126,146	49.07%
Utility Tax	\$243,266	\$250,430	2.94%
Sales Tax (1%)	\$131,986	\$150,357	13.92%
Personal Property Tax	\$93,751	\$119,815	27.80%
Meal Tax (5.5%)	\$159,051	\$157,725	-0.83%
Lodging Tax (7%)	\$0	\$0	0.00%
Admissions Tax (10%)	\$0	\$930	100.00%
Real Estate Tax	\$157,399	\$162,326	3.13%
Total Revenue	\$870,076	\$967,729	11.22%





# **COLLEY VILLAGE**



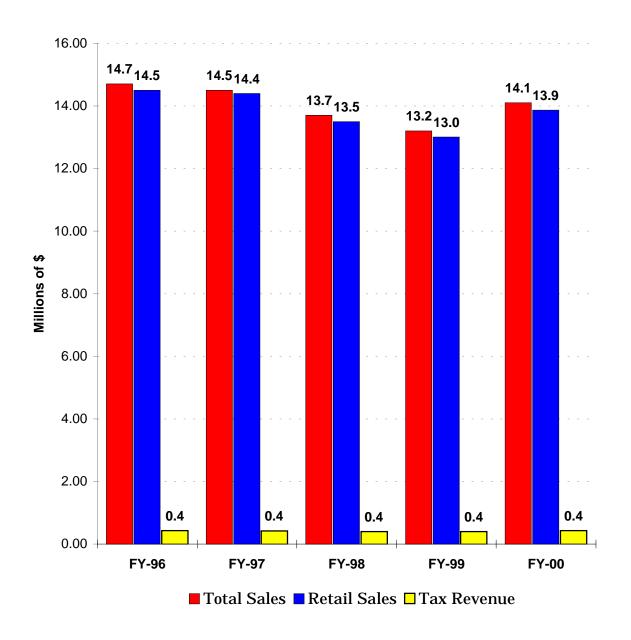
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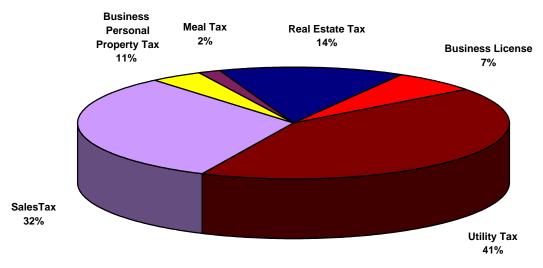
# **COLLEY VILLAGE**



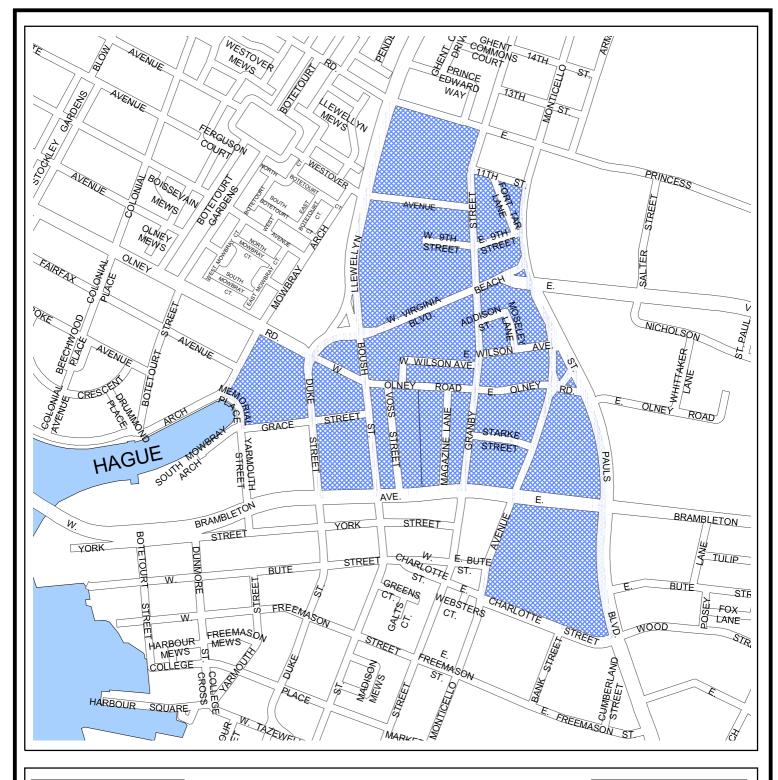
# **COLLEY VILLAGE**

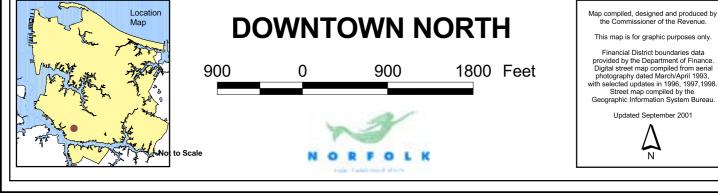
#### Financial District

#### **FY 2000**

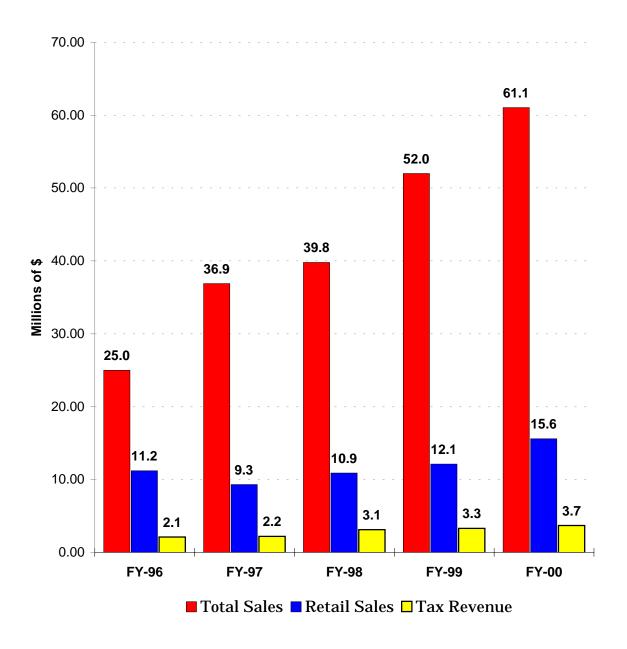


Sales and Assessments:	FY1999	FY2000	% Change
Total All Sales	\$13,232,593	\$14,095,805	6.52%
Total Retail Sales	\$13,028,718	\$13,857,903	6.36%
Total Assessed Value Real Estate	\$4,081,590	\$4,293,230	5.19%
Revenue Produced From:			
Business License	\$26,811	\$28,286	5.50%
Utility Tax	\$177,898	\$183,747	3.29%
Sales Tax (1%)	\$130,287	\$138,579	6.36%
Personal Property Tax	\$15,663	\$16,443	4.98%
Meal Tax (5.5%)	\$8,264	\$7,800	-5.61%
Lodging Tax (7%)	\$0	\$0	0.00%
Admissions Tax (10%)	\$0	\$0	0.00%
Real Estate Tax	\$57,142	\$60,105	5.19%
Total Revenue	\$416,065	\$434,960	4.54%





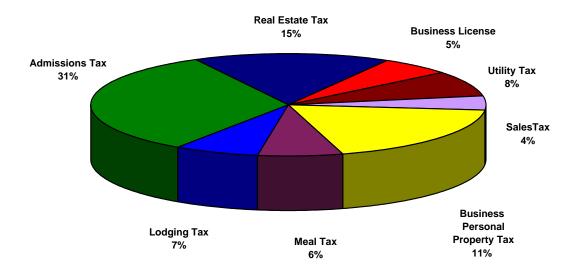
# **DOWNTOWN NORTH**



## **DOWNTOWN NORTH**

#### Financial District

#### **FY 2000**

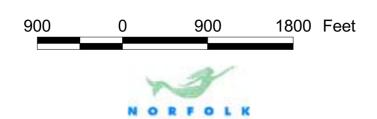


Sales and Assessments:	FY1999	FY2000	% Change
Total All Sales	\$52,016,836	\$61,058,101	17.38%
Total Retail Sales	\$12,088,068	\$15,572,872	28.83%
Total Assessed Value Real Estate	\$35,062,370	\$40,469,310	15.42%
Revenue Produced From:			
Business License	\$174,984	\$200,817	14.76%
Utility Tax	\$276,889	\$284,512	2.75%
Sales Tax (1%)	\$120,881	\$155,729	28.83%
Personal Property Tax	\$617,131	\$906,308	46.86%
Meal Tax (5.5%)	\$205,206	\$243,226	18.53%
Lodging Tax (7%)	\$168,797	\$245,854	45.65%
Admissions Tax (10%)	\$1,268,291	\$1,142,310	-9.93%
Real Estate Tax	\$490,873	\$566,570	15.42%
Total Revenue	\$3,323,052	\$3,745,326	12.71%





#### **DOWNTOWN PLAZA**



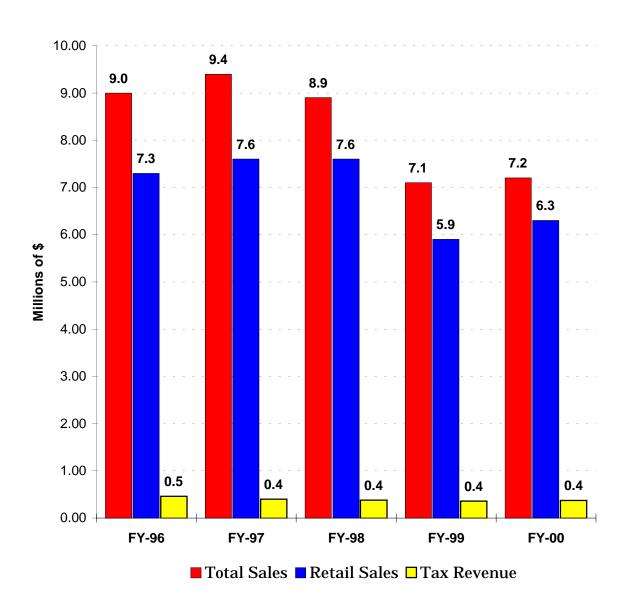
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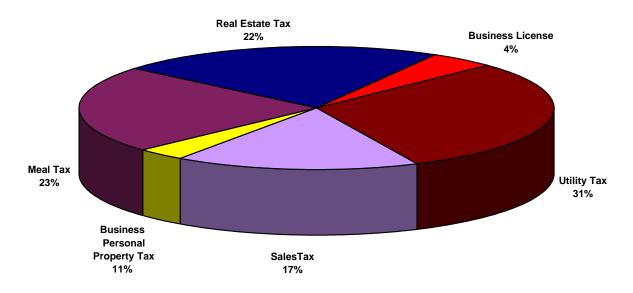
# **DOWNTOWN PLAZA**



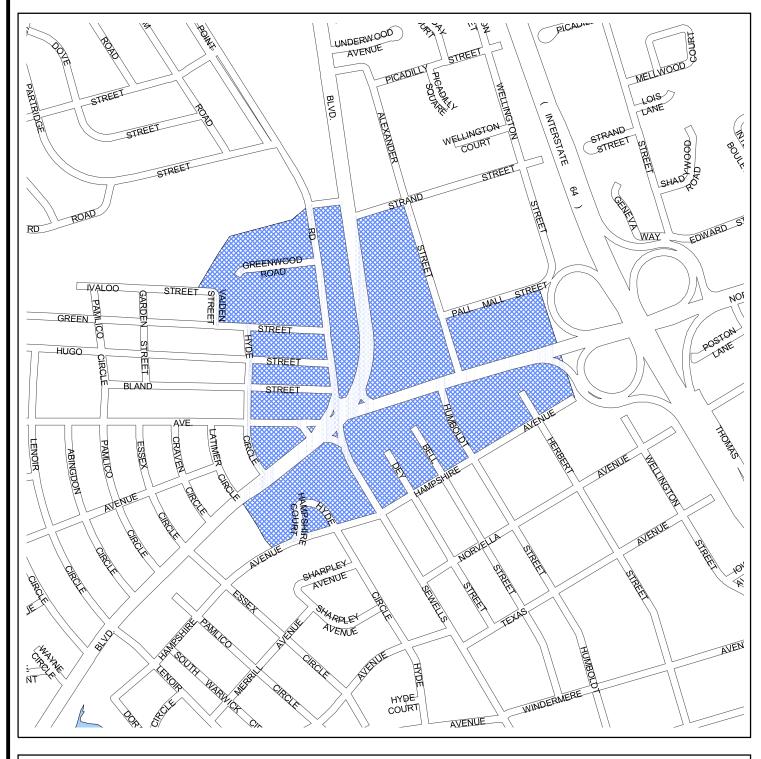
# **DOWNTOWN PLAZA**

#### Financial District

#### **FY 2000**

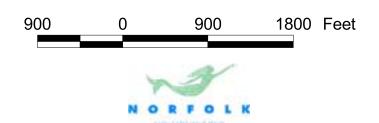


Sales and Assessments:	FY1999	FY2000	% Change
Total All Sales	\$7,153,405	\$7,271,336	1.65%
Total Retail Sales	\$5,947,658	\$6,284,254	5.66%
Total Assessed Value Real Estate	\$5,717,860	\$5,959,760	4.23%
Revenue Produced From:			
Business License	\$16,336	\$16,294	-0.26%
Utility Tax	\$110,756	\$114,101	3.02%
Sales Tax (1%)	\$59,477	\$62,843	5.66%
Personal Property Tax	\$13,932	\$12,705	-8.81%
Meal Tax (5.5%)	\$89,399	\$86,525	-3.21%
Lodging Tax (7%)	\$0	\$0	0.00%
Admissions Tax (10%)	\$0	\$0	0.00%
Real Estate Tax	\$80,050	\$83,437	4.23%
Total Revenue	\$369,950	\$375,905	1.61%





# **FIVE POINTS**



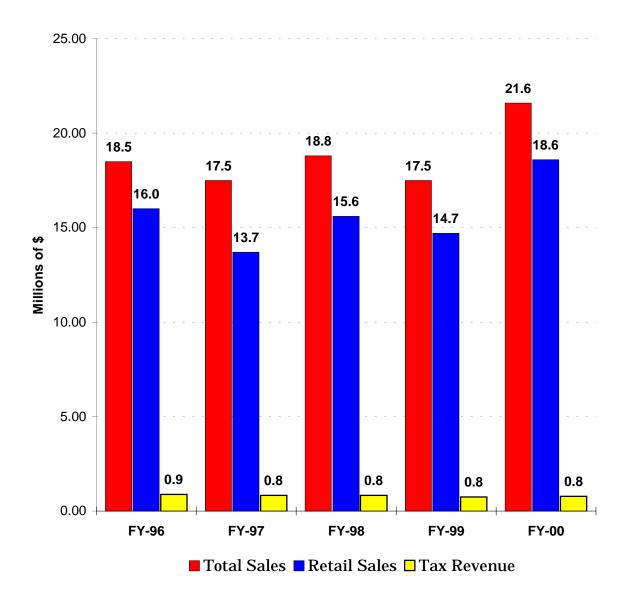
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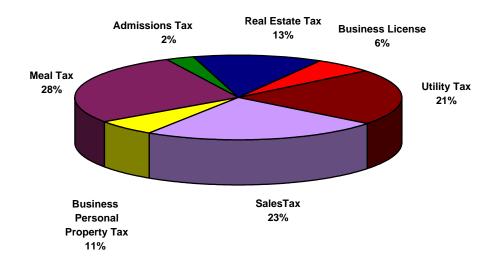
# **FIVE POINTS**



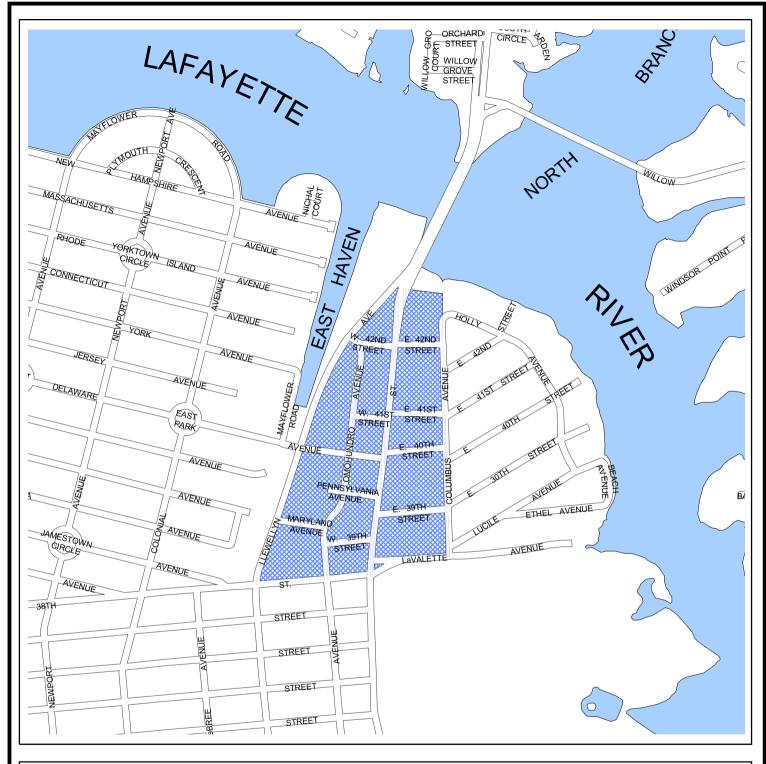
# **FIVE POINTS**

#### Financial District

#### **FY 2000**

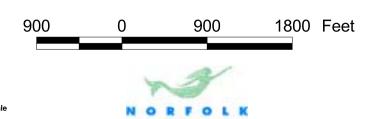


Sales and Assessments:	FY1999	FY2000	% Change
Total All Sales	\$17,497,327	\$21,567,314	23.26%
Total Retail Sales	\$14,675,875	\$18,600,411	26.74%
Total Assessed Value Real Estate	\$7,026,630	\$7,314,760	4.10%
Revenue Produced From:			
Business License	\$39,780	\$47,417	19.20%
Utility Tax	\$166,136	\$170,411	2.57%
Sales Tax (1%)	\$146,759	\$186,004	26.74%
Personal Property Tax	\$49,354	\$49,094	-0.53%
Meal Tax (5.5%)	\$248,582	\$220,632	-11.24%
Lodging Tax (7%)	\$0	\$0	0.00%
Admissions Tax (10%)	\$18,239	\$20,623	13.07%
Real Estate Tax	\$98,373	\$102,407	4.10%
Total Revenue	\$767,223	\$796,588	3.83%





## **GRANBY CENTRAL**



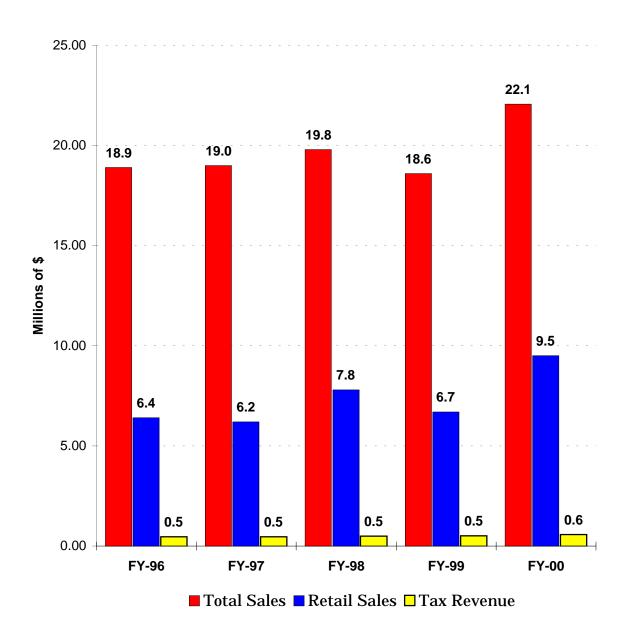
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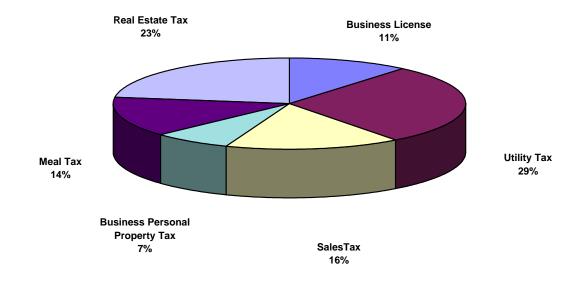
# **GRANBY CENTRAL**



## **GRANBY CENTRAL**

#### Financial District

#### **FY 2000**

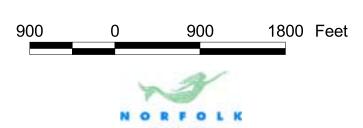


Sales and Assessments:	FY1999	FY2000	% Change
Total All Sales	\$18,565,697	\$22,059,987	18.82%
Total Retail Sales	\$6,666,100	\$9,505,249	42.59%
Total Assessed Value Real Estate	\$9,273,800	\$9,717,380	4.78%
Revenue Produced From:			
Business License	\$59,962	\$66,640	11.14%
Utility Tax	\$166,133	\$170,411	2.58%
Sales Tax (1%)	\$66,661	\$95,052	42.59%
Personal Property Tax	\$38,593	\$43,826	13.56%
Meal Tax (5.5%)	\$79,012	\$83,833	6.10%
Lodging Tax (7%)	\$0	\$0	0.00%
Admissions Tax (10%)	\$0	\$0	0.00%
Real Estate Tax	\$129,833	\$136,043	4.78%
Total Revenue	\$540,194	\$595,805	10.29%





#### **GRANBY MALL**



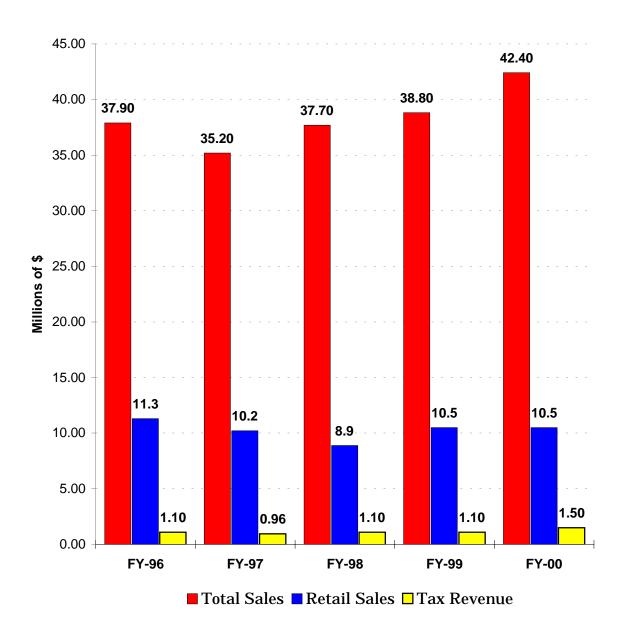
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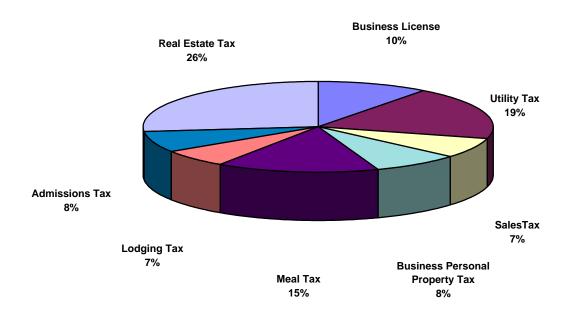
# **GRANBY MALL**



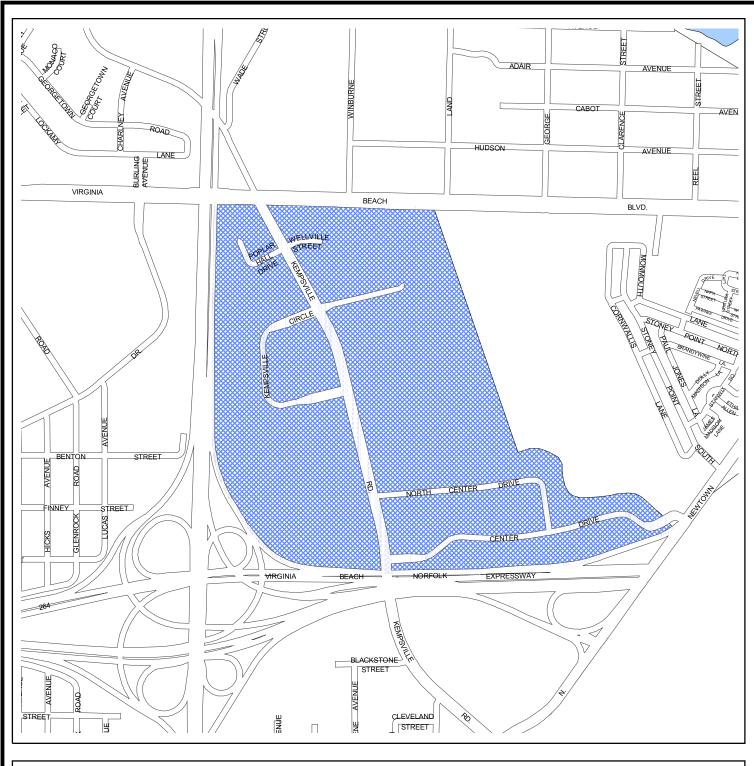
## **GRANBY MALL**

#### Financial District

**FY 2000** 



Sales and Assessments:	FY1999	FY2000	% Change
Total All Sales	\$38,839,221	\$42,445,817	9.29%
Total Retail Sales	\$10,478,343	\$10,527,709	0.47%
Total Assessed Value Real Estate	\$8,485,800	\$28,361,020	234.22%
Revenue Produced From:			
Business License	\$141,532	\$152,458	7.72%
Utility Tax	\$276,889	\$284,512	2.75%
Sales Tax (1%)	\$104,783	\$105,277	0.47%
Personal Property Tax	\$101,455	\$120,565	18.84%
Meal Tax (5.5%)	\$189,147	\$225,526	19.23%
Lodging Tax (7%)	\$95,352	\$97,776	2.54%
Admissions Tax (10%)	\$77,928	\$112,489	44.35%
Real Estate Tax	\$118,801	\$397,054	234.22%
Total Revenue	\$1,105,888	\$1,495,657	35.24%





# **INTERSTATE CORPORATE/**

KOGER CENTER 900 1800 Feet 900

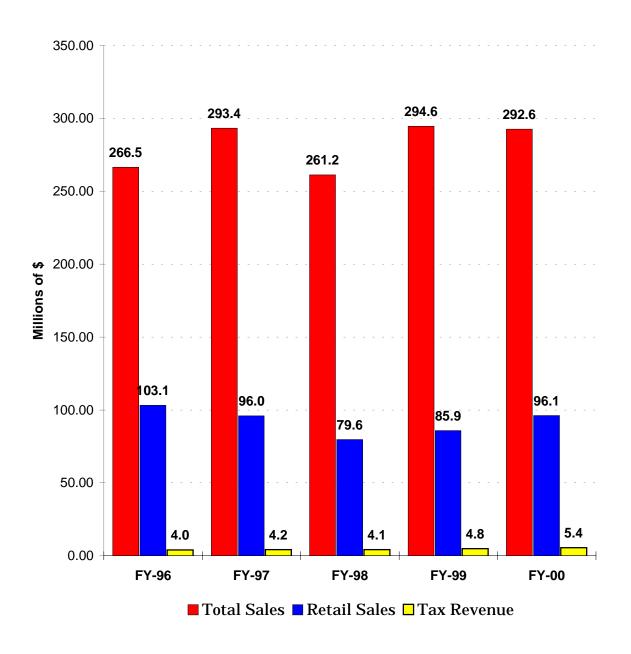
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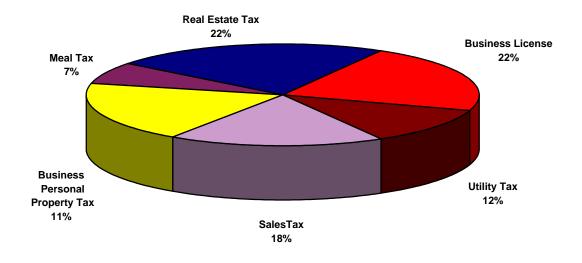
# INTERSTATE CORPORATE / KOGER CENTER



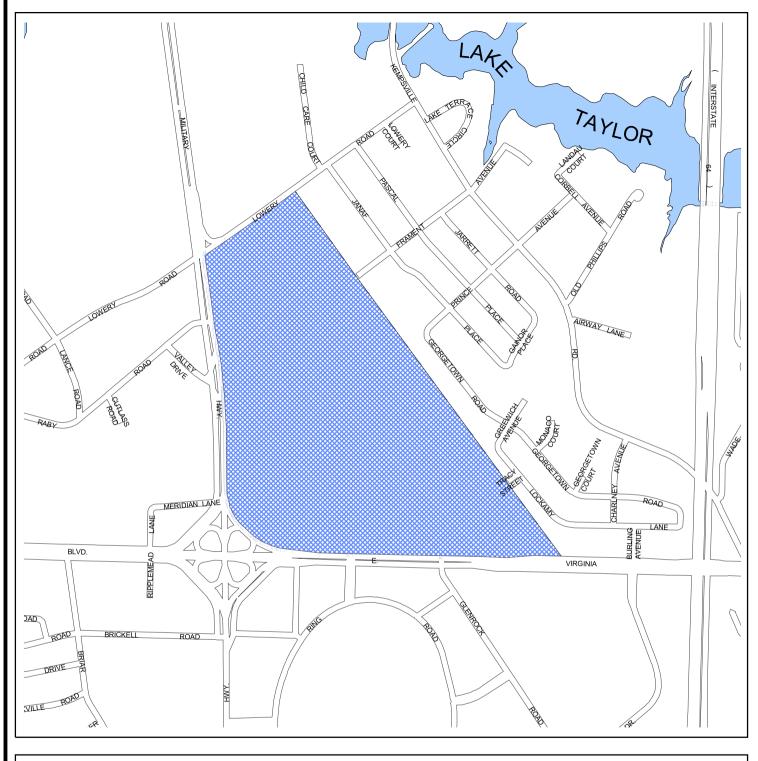
# **INTERSTATE CORPORATE / KOGER CENTER**

#### Financial District

#### **FY 2000**



Sales and Assessments:	FY1999	FY2000	% Change
Total All Sales	\$294,556,251	\$292,595,912	-0.67%
Total Retail Sales	\$85,865,999	\$96,143,589	11.97%
Total Assessed Value Real Estate	\$82,632,170	\$87,738,530	6.18%
Revenue Produced From:			
Business License	\$1,082,003	\$1,165,434	7.71%
Utility Tax	\$602,760	\$619,406	2.76%
Sales Tax (1%)	\$858,660	\$961,436	11.97%
Personal Property Tax	\$779,297	\$1,032,054	32.43%
Meal Tax (5.5%)	\$349,305	\$359,753	2.99%
Lodging Tax (7%)	\$0	\$0	0.00%
Admissions Tax (10%)	\$0	\$0	0.00%
Real Estate Tax	\$1,156,850	\$1,228,339	6.18%
Total Revenue	\$4,828,875	\$5,366,422	11.13%





# **JANAF**

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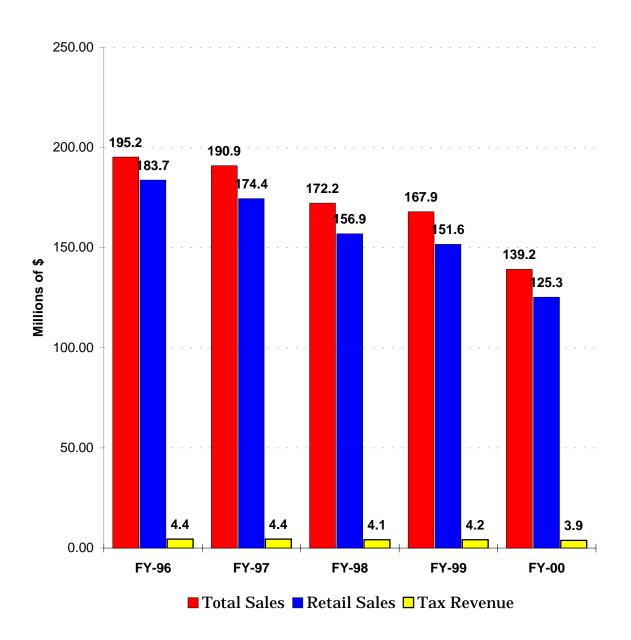
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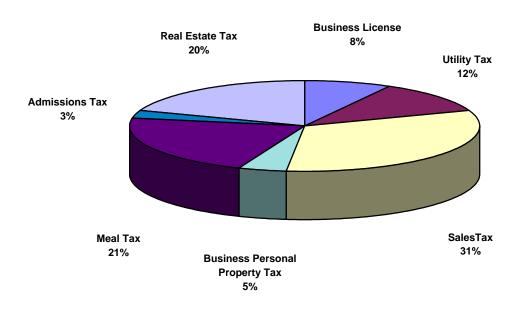
# **JANAF**



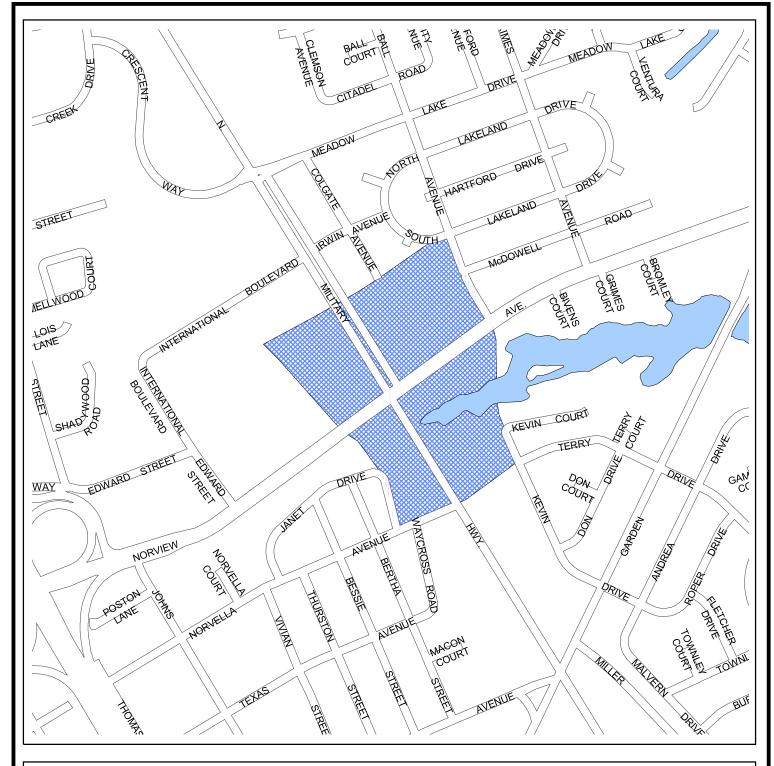
## **JANAF**

#### Financial District

## **FY 2000**

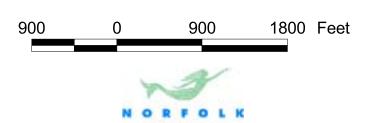


Sales and Assessments:	FY1999	FY2000	% Change
Total All Sales	\$167,938,728	\$139,182,269	-17.12%
Total Retail Sales	\$151,632,361	\$125,316,934	-17.35%
Total Assessed Value Real Estate	\$54,277,850	\$54,697,950	0.77%
Revenue Produced From:			
Business License	\$366,825	\$311,813	-15.00%
Utility Tax	\$443,023	\$454,923	2.69%
Sales Tax (1%)	\$1,516,324	\$1,253,169	-17.35%
Personal Property Tax	\$210,451	\$176,682	-16.05%
Meal Tax (5.5%)	\$788,132	\$852,259	8.14%
Lodging Tax (7%)	\$0	\$0	0.00%
Admissions Tax (10%)	\$125,231	\$104,052	-16.91%
Real Estate Tax	\$759,890	\$765,771	0.77%
Total Revenue	\$4,209,876	\$3,918,669	-6.92%





## **LAKELAND - BROMLEY**



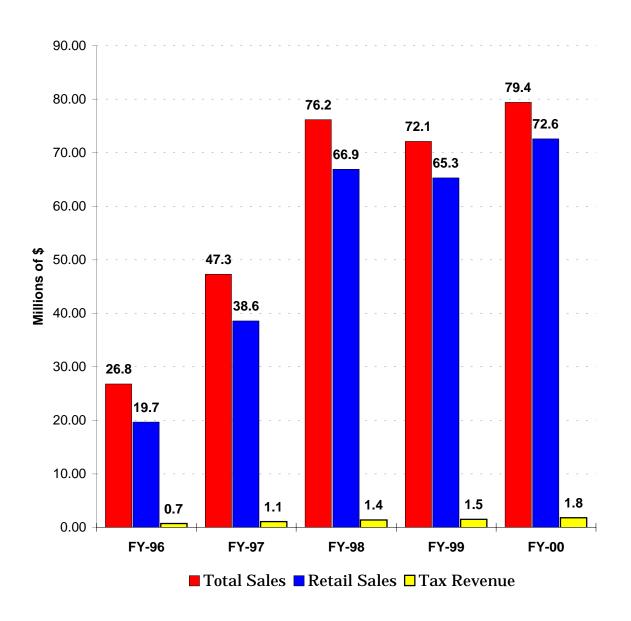
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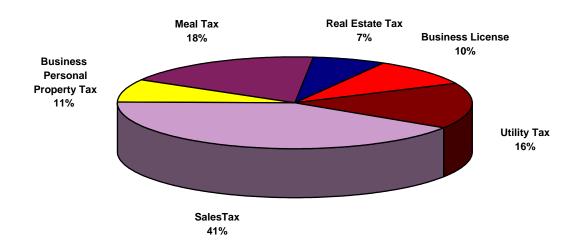
## **LAKELAND - BROMLEY**



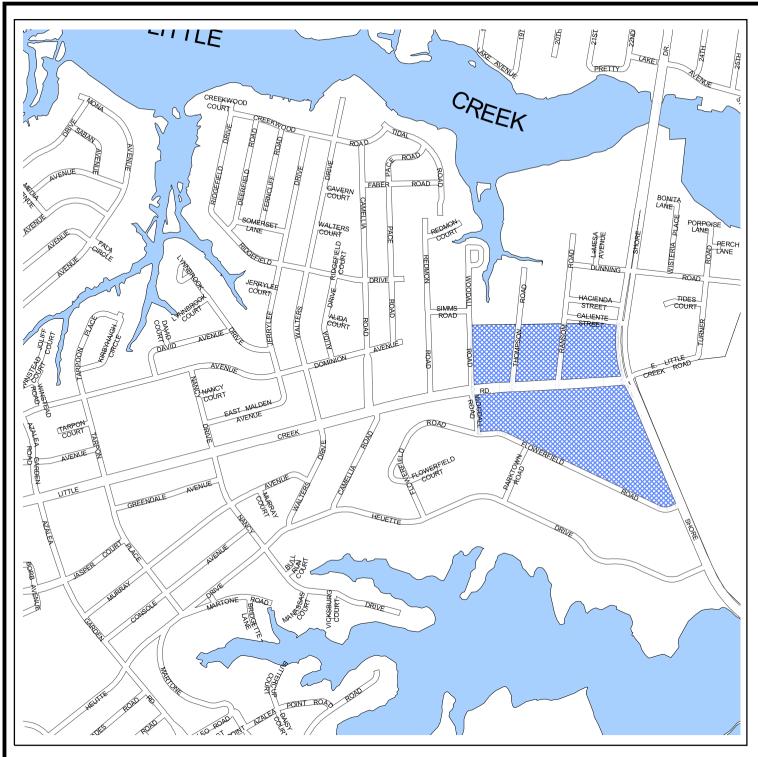
## **LAKELAND - BROMLEY**

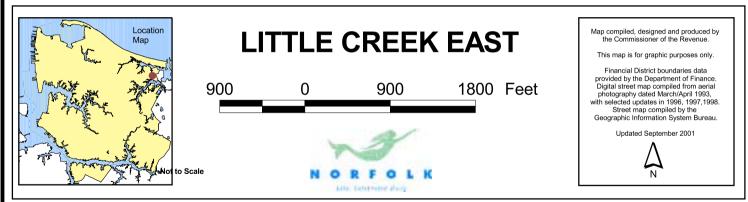
#### Financial District

## **FY 2000**

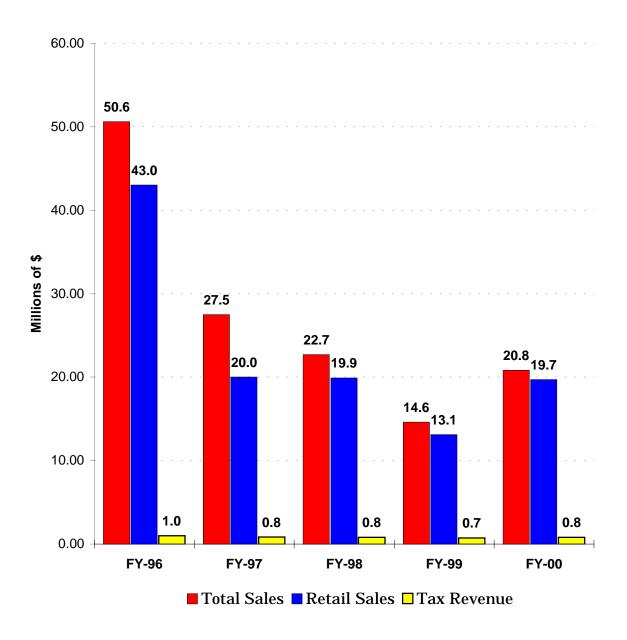


Sales and Assessments:	FY1999	FY2000	% Change
Total All Sales	\$72,051,977	\$79,420,930	10.23%
Total Retail Sales	\$65,282,038	\$72,556,063	11.14%
Total Assessed Value Real Estate	\$6,162,440	\$8,486,430	37.71%
Revenue Produced From:			
Business License	\$152,485	\$169,173	10.94%
Utility Tax	\$276,889	\$284,512	2.75%
Sales Tax (1%)	\$652,820	\$725,561	11.14%
Personal Property Tax	\$132,815	\$139,455	5.00%
Meal Tax (5.5%)	\$192,654	\$323,891	68.12%
Lodging Tax (7%)	\$0	\$0	0.00%
Admissions Tax (10%)	\$0	\$0	0.00%
Real Estate Tax	\$86,274	\$118,810	37.71%
Total Revenue	\$1,493,937	\$1,761,402	17.90%





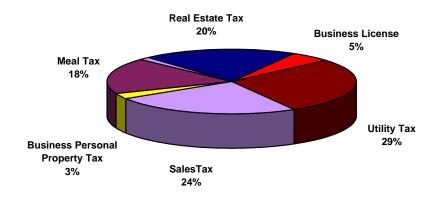
## LITTLE CREEK-EAST



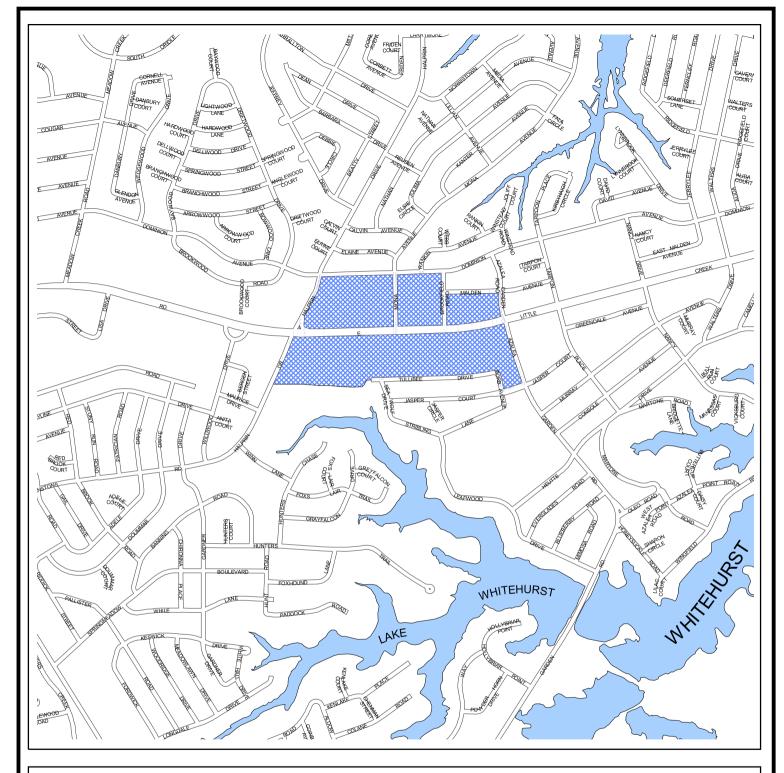
## LITTLE CREEK - EAST

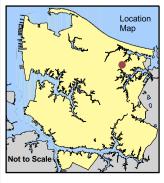
#### Financial District

## **FY 2000**



Sales and Assessments:	FY1999	FY2000	% Change
Total All Sales	\$14,592,295	\$20,750,167	42.20%
Total Retail Sales	\$13,109,669	\$19,689,204	50.19%
Total Assessed Value Real Estate	\$11,437,220	\$11,591,920	1.35%
Revenue Produced From:			
Business License	\$30,038	\$43,144	43.63%
Utility Tax	\$221,518	\$226,720	2.35%
Sales Tax (1%)	\$131,097	\$196,892	50.19%
Personal Property Tax	\$26,451	\$22,167	-16.20%
Meal Tax (5.5%)	\$139,062	\$145,992	4.98%
Lodging Tax (7%)	\$0	\$0	0.00%
Admissions Tax (10%)	\$359	\$11,234	3029.25%
Real Estate Tax	\$160,121	\$162,287	1.35%
Total Revenue	\$708,646	\$808,436	14.08%





## LITTLE CREEK - ROOSEVELT

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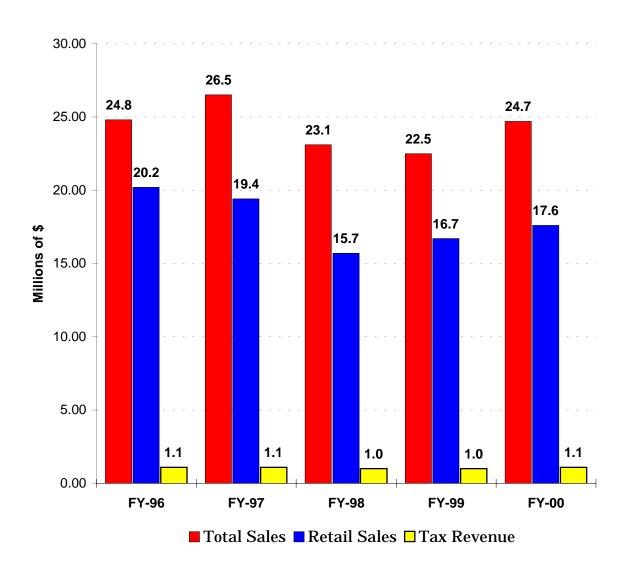
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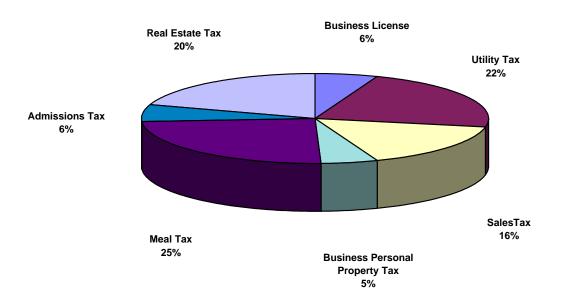
# LITTLE CREEK - ROOSEVELT



## LITTLE CREEK - ROOSEVELT

#### Financial District

**FY 2000** 



Sales and Assessments:	FY1999	FY2000	% Change
Total All Sales	\$22,478,064	\$24,653,810	9.68%
Total Retail Sales	\$16,682,660	\$17,569,641	5.32%
Total Assessed Value Real Estate	\$13,762,010	\$15,581,250	13.22%
Revenue Produced From:			
Business License	\$54,984	\$63,286	15.10%
Utility Tax	\$236,983	\$243,021	2.55%
Sales Tax (1%)	\$166,827	\$175,696	5.32%
Personal Property Tax	\$61,642	\$58,268	-5.47%
Meal Tax (5.5%)	\$266,255	\$267,473	0.46%
Lodging Tax (7%)	\$0	\$0	0.00%
Admissions Tax (10%)	\$74,600	\$67,277	-9.82%
Real Estate Tax	\$192,668	\$218,138	13.22%
Total Revenue	\$1,053,959	\$1,093,159	3.72%





## LITTLE CREEK - WEDGEWOOD

900 0 900 1800 Feet

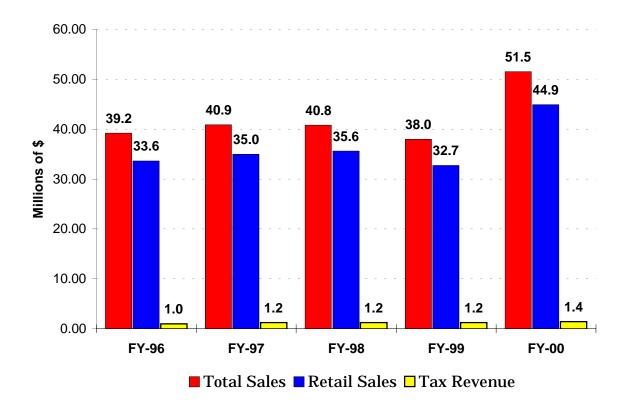
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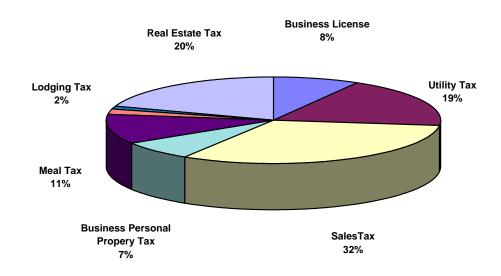
# LITTLE CREEK - WEDGEWOOD



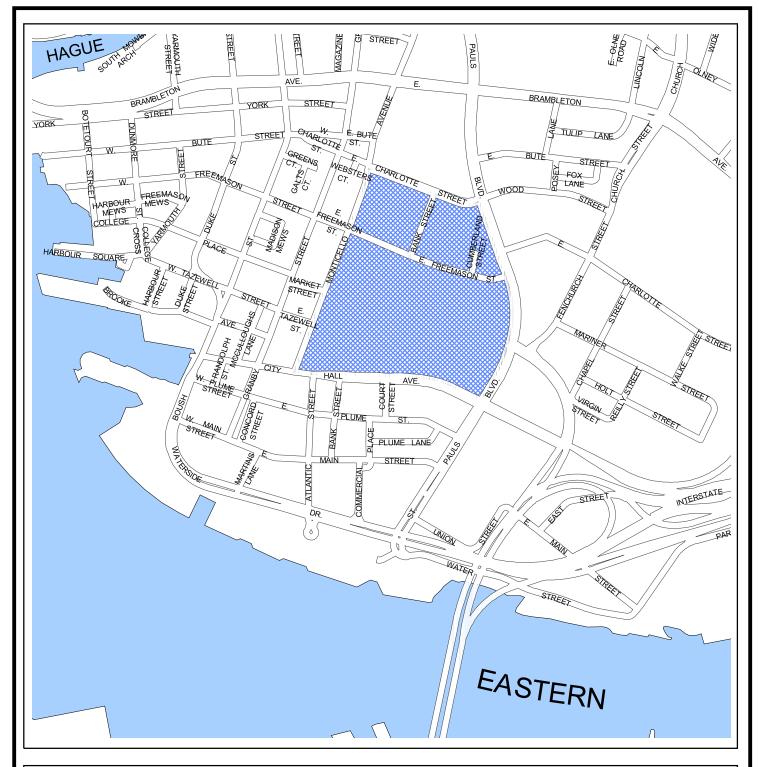
## LITTLE CREEK - WEDGEWOOD

#### Financial District

## **FY 2000**



Sales and Assessments:	FY1999	FY2000	% Change
Total All Sales	\$37,976,631	\$51,557,624	35.76%
Total Retail Sales	\$32,762,409	\$44,976,559	37.28%
Total Assessed Value Real Estate	\$18,750,910	\$19,770,070	5.44%
Revenue Produced From:			
Business License	\$85,533	\$115,832	35.42%
Utility Tax	\$256,781	\$263,766	2.72%
Sales Tax (1%)	\$327,624	\$449,766	37.28%
Personal Property Tax	\$92,488	\$105,368	13.93%
Meal Tax (5.5%)	\$102,758	\$153,977	49.84%
Lodging Tax (7%)	\$34,142	\$28,459	-16.65%
Admissions Tax (10%)	\$19,118	\$17,580	-8.04%
Real Estate Tax	\$262,513	\$276,781	5.44%
Total Revenue	\$1,180,957	\$1,411,529	19.52%





## **MacARTHUR CENTER**

900 0 900 1800 Feet

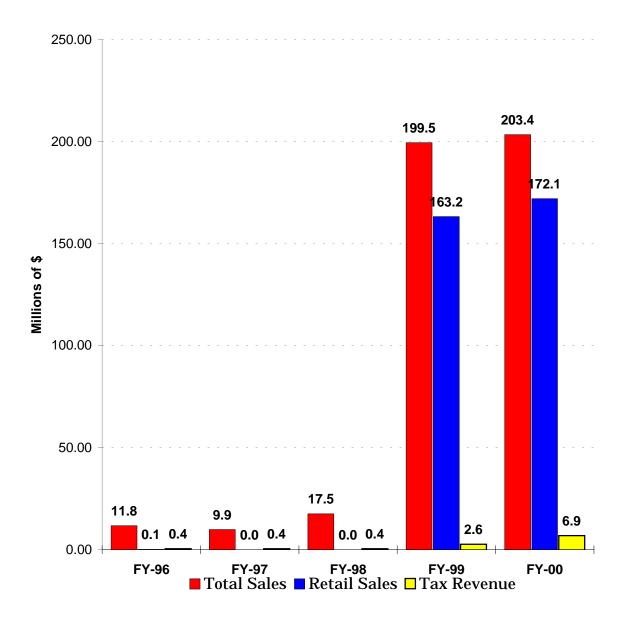
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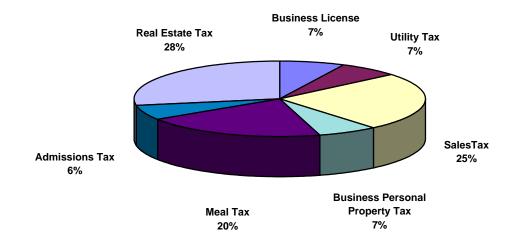
## **MACARTHUR CENTER**



## **MACARTHUR CENTER**

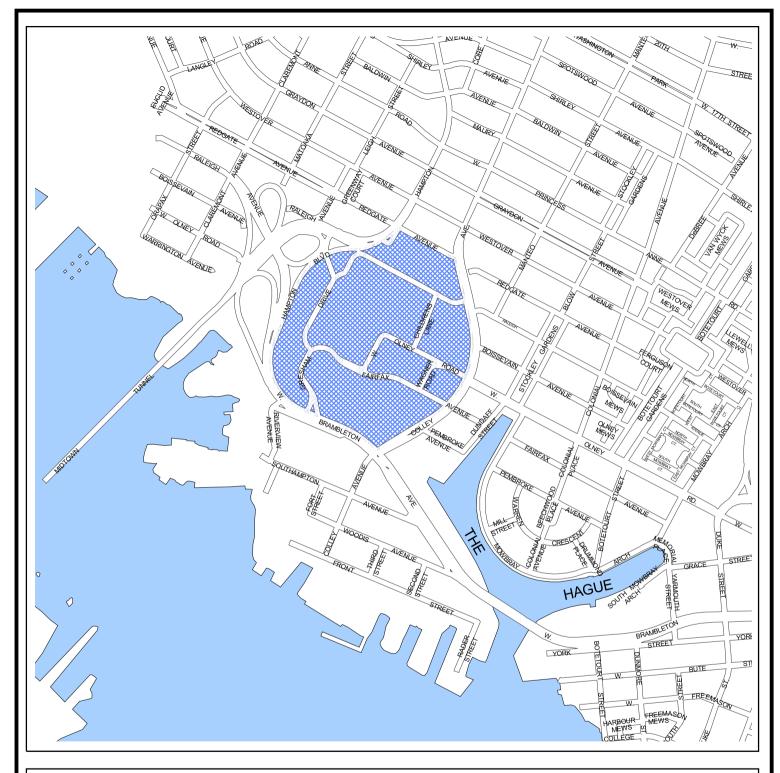
#### Financial District

FY 2000 Percentage of Revenue by Category



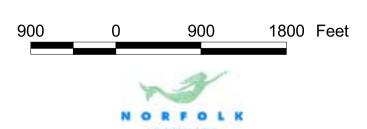
Sales and Assessments:	FY1999	FY2000	% Change
Total All Sales	\$199,459,752	\$203,366,697	1.96%
Total Retail Sales	\$163,222,509	\$172,063,970	5.42%
Total Assessed Value Real Estate	\$19,565,910	\$138,363,590	607.17%
Revenue Produced From:			
Business License	\$479,878	\$501,997	4.61%
Utility Tax	\$110,756	\$471,223	325.46%
Sales Tax (1%)	\$1,282,531	\$1,720,640	34.16%
Personal Property Tax	\$21,783	\$477,876	2093.80%
Meal Tax (5.5%)	\$334,583	\$1,394,674	316.84%
Lodging Tax (7%)	\$0	\$0	0.00%
Admissions Tax (10%)	\$86,014	\$443,794	415.96%
Real Estate Tax	\$273,923	\$1,937,090	607.17%
Total Revenue	\$2,589,468	\$6,947,294	168.29%

FIGURES REFLECT ADJUSTMENT TO FY-99 TOTAL SALES, RETAIL SALES AND TAX REVENUE





## **MEDICAL TOWER**



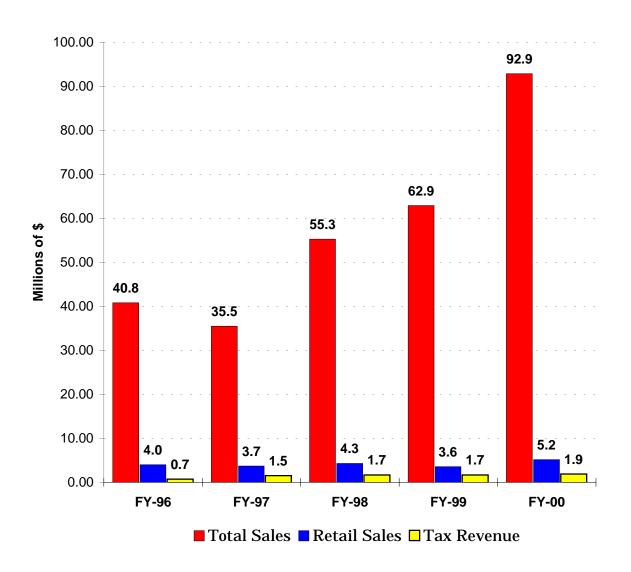
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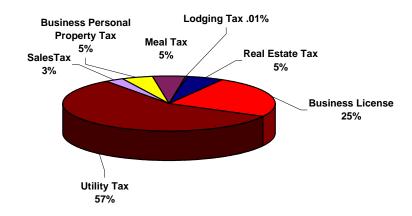
## **MEDICAL TOWER**



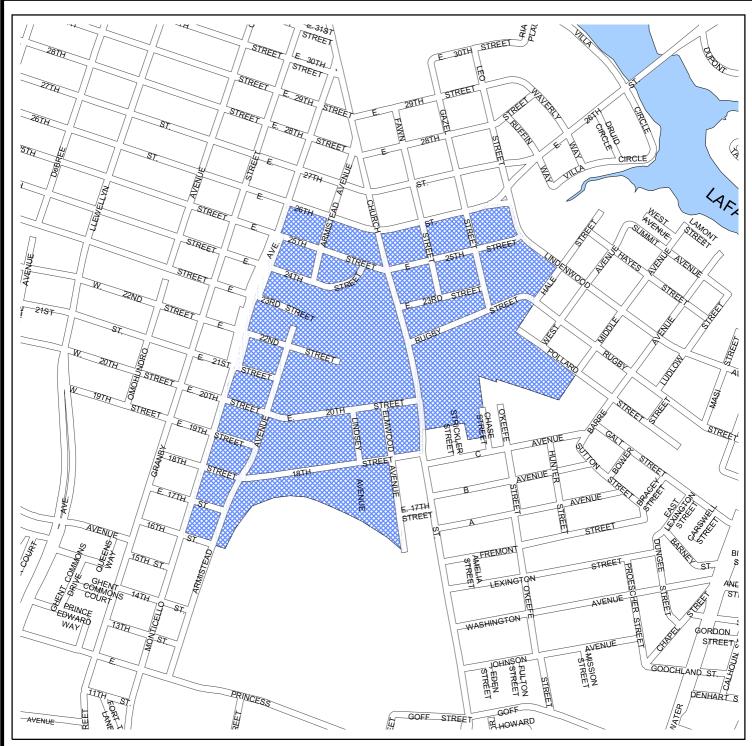
## **MEDICAL TOWER**

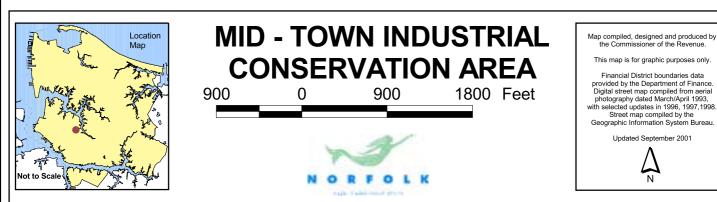
#### Financial District

## **FY 2000**

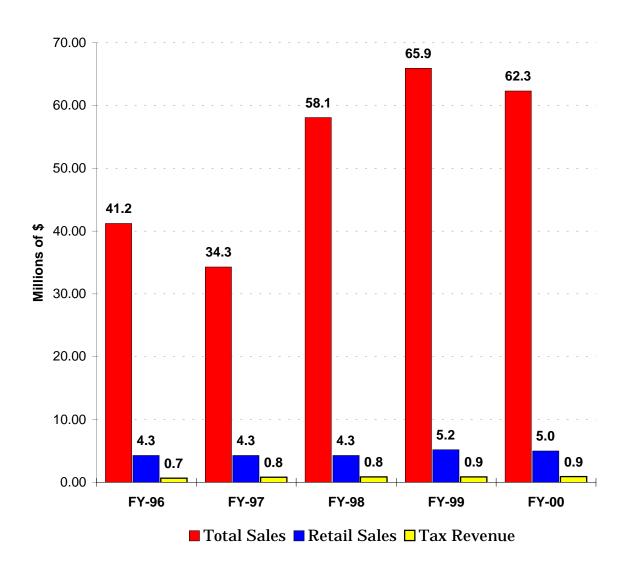


Sales and Assessments:	FY1999	FY2000	% Change
Total All Sales	\$62,898,668	\$92,856,254	47.63%
Total Retail Sales	\$3,551,420	\$5,202,237	46.48%
Total Assessed Value Real Estate	\$7,051,120	\$7,681,130	8.93%
Revenue Produced From:			
Business License	\$345,325	\$480,550	39.16%
Utility Tax*	\$1,087,941	\$1,118,784	2.83%
Sales Tax (1%)	\$35,514	\$52,022	46.48%
Personal Property Tax	\$73,349	\$96,000	30.88%
Meal Tax (5.5%)	\$115,680	\$96,000	-17.01%
Lodging Tax (7%)	\$7,212	\$7,039	-2.40%
Admissions Tax (10%)	\$0	\$0	0.00%
Real Estate Tax	\$98,716	\$107,536	8.93%
Total Revenue	\$1,763,737	\$1,957,931	11.01%





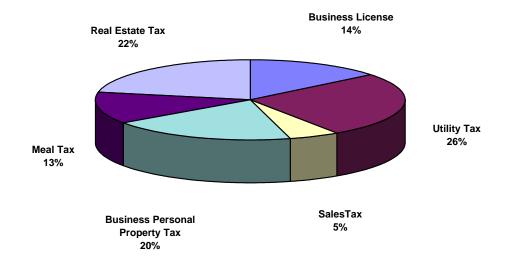
# MID-TOWN INDUSTRIAL CONSERVATION



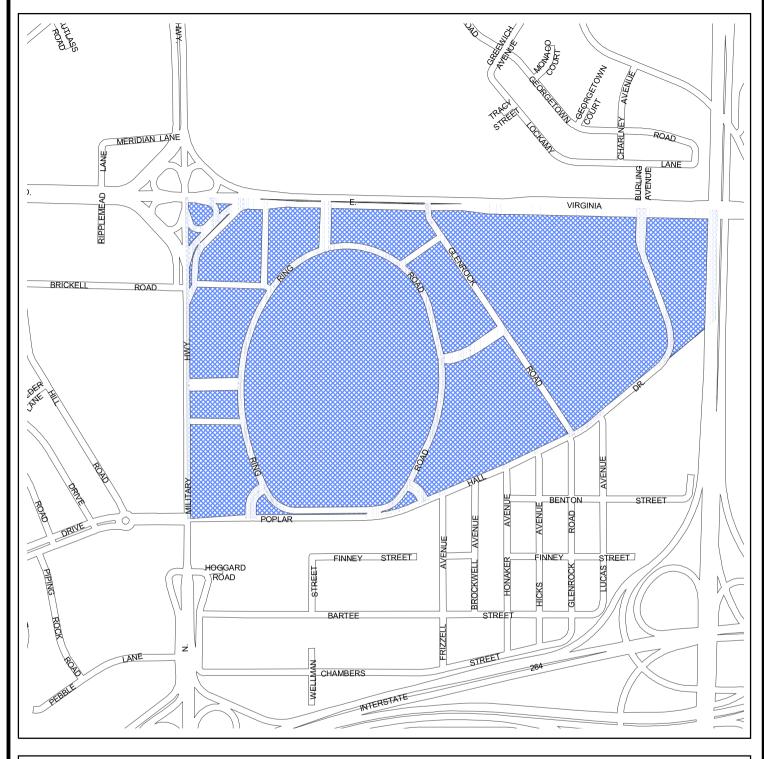
## **MID-TOWN INDUSTRIAL CONSERVATION**

#### Financial District

**FY 2000** 

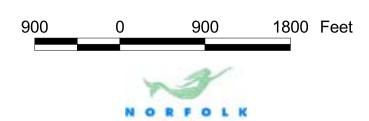


Sales and Assessments:	FY1999	FY2000	% Change
Total All Sales	\$65,880,675	\$62,345,710	-5.37%
Total Retail Sales	\$5,223,250	\$5,040,889	-3.49%
Total Assessed Value Real Estate	\$13,199,630	\$14,882,300	12.75%
Revenue Produced From:			
Business License	\$140,711	\$136,532	-2.97%
Utility Tax	\$243,266	\$250,430	2.94%
Sales Tax (1%)	\$52,233	\$50,409	-3.49%
Personal Property Tax	\$158,416	\$186,549	17.76%
Meal Tax (5.5%)	\$135,908	\$122,596	-9.79%
Lodging Tax (7%)	\$0	\$0	0.00%
Admissions Tax (10%)	\$0	\$0	0.00%
Real Estate Tax	\$184,795	\$208,352	12.75%
Total Revenue	\$915,328	\$954,868	4.32%





## **MILITARY CIRCLE**



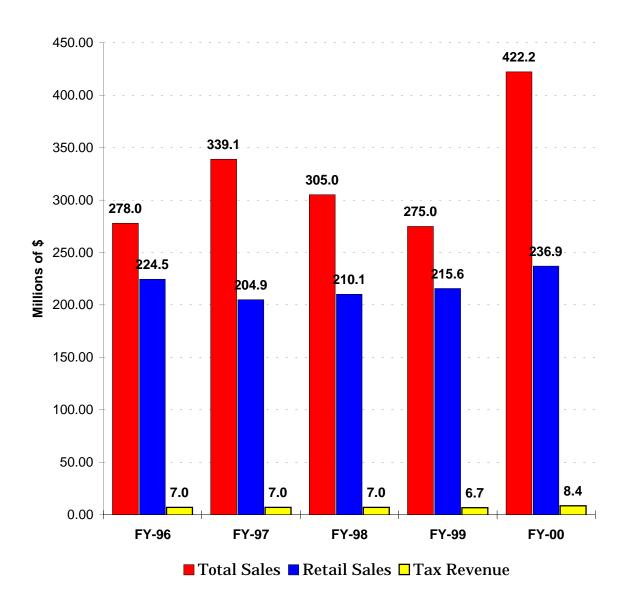
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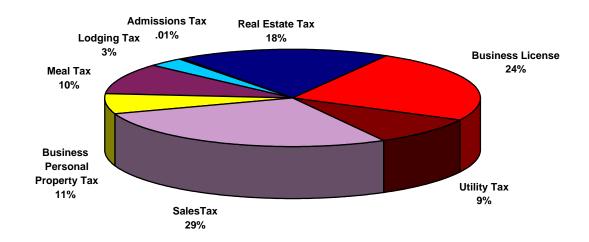
## **MILITARY CIRCLE**



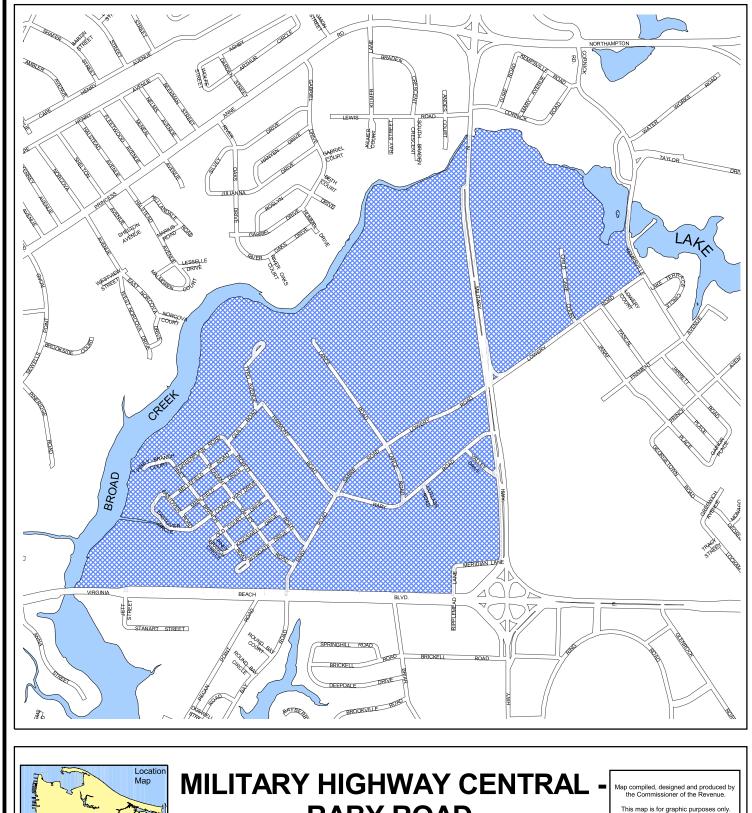
## **MILITARY CIRCLE**

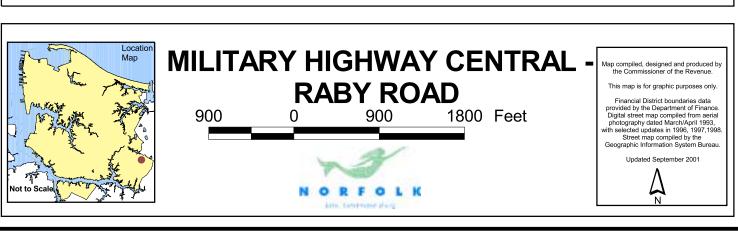
#### Financial District

## **FY 2000**

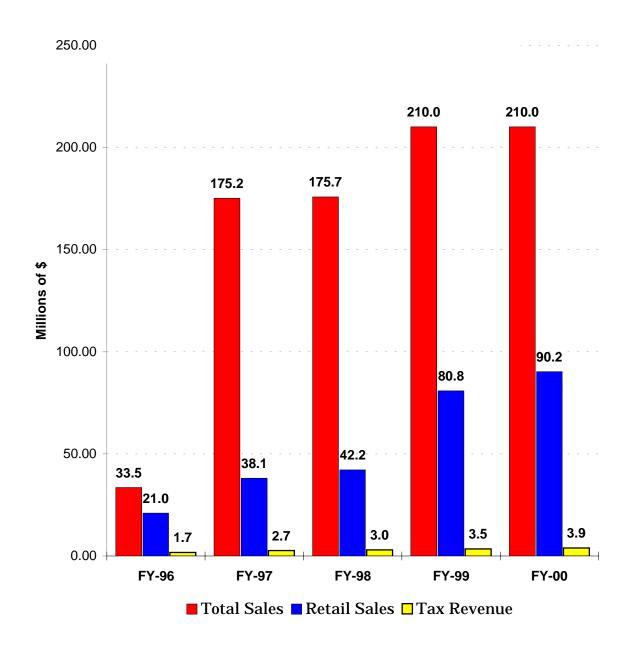


Sales and Assessments:	FY1999	FY2000	% Change
Total All Sales	\$275,022,220	\$422,218,800	53.52%
Total Retail Sales	\$215,645,138	\$236,898,744	9.86%
Total Assessed Value Real Estate	\$97,794,540	\$111,394,890	13.91%
Revenue Produced From:			
Business License	\$606,453	\$2,062,565	240.10%
Utility Tax	\$973,065	\$802,634	-17.51%
Sales Tax (1%)	\$2,156,451	\$2,368,988	9.86%
Personal Property Tax	\$438,502	\$569,379	29.85%
Meal Tax (5.5%)	\$961,767	\$877,111	-8.80%
Lodging Tax (7%)	\$206,595	\$239,673	16.01%
Admissions Tax (10%)	\$58,335	\$37,089	-36.42%
Real Estate Tax	\$1,369,124	\$1,559,528	13.91%
Total Revenue	\$6,770,292	\$8,516,967	25.80%





## MILITARY HIGHWAY CENTRAL/ RABY ROAD



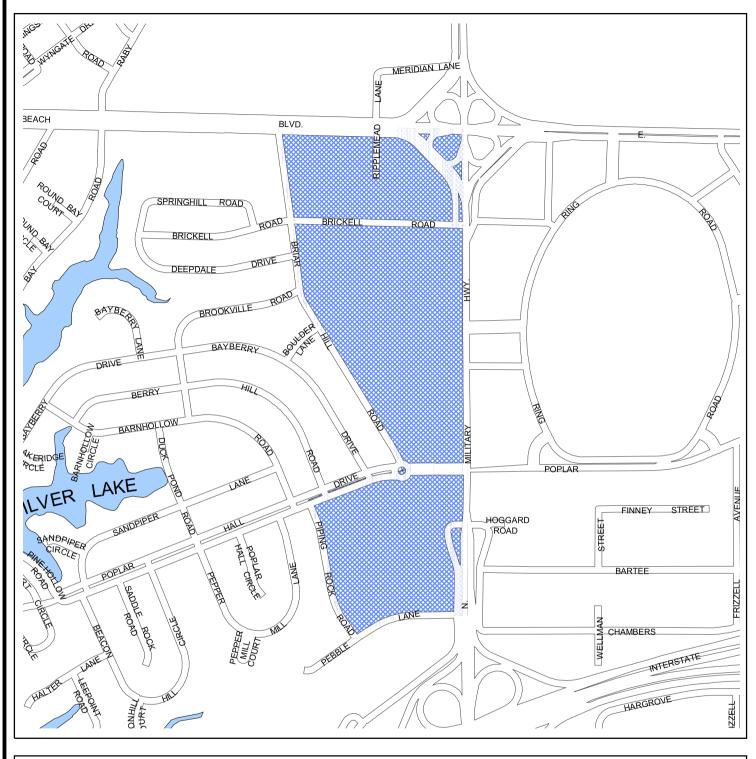
## MILITARY HIGHWAY CENTRAL / RABY ROAD

Financial District

#### **FY 2000**

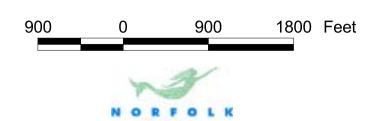


Sales and Assessments:	FY1999	FY2000	% Change
Total All Sales	\$209,974,219	\$210,058,834	0.04%
Total Retail Sales	\$80,855,754	\$90,248,093	11.62%
Total Assessed Value Real Estate	\$60,362,410	\$71,758,970	18.88%
Revenue Produced From:			
Business License	\$721,436	\$744,472	3.19%
Utility Tax	\$581,136	\$597,179	2.76%
Sales Tax (1%)	\$808,557	\$902,481	11.62%
Personal Property Tax	\$333,668	\$346,792	3.93%
Meal Tax (5.5%)	\$231,010	\$336,583	45.70%
Lodging Tax (7%)	\$0	\$0	0.00%
Admissions Tax (10%)	\$0	\$0	0.00%
Real Estate Tax	\$845,074	\$1,004,626	18.88%
Total Revenue	\$3,520,881	\$3,932,133	11.68%





## **MILITARY SQUARE**



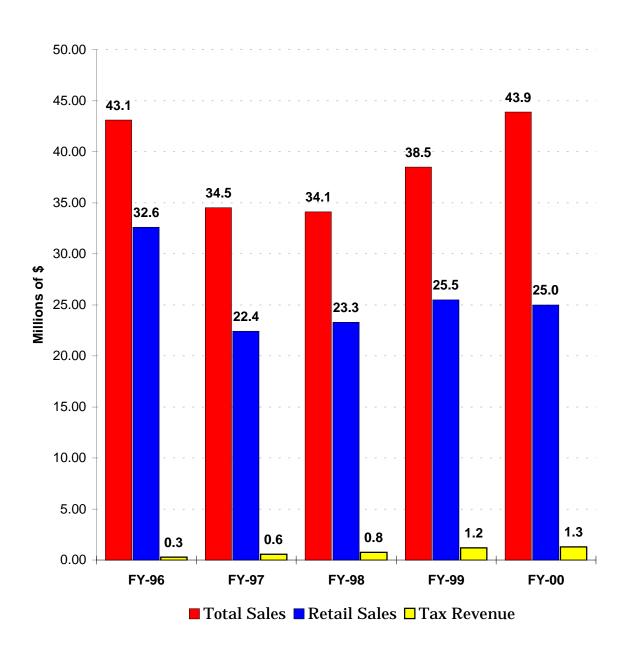
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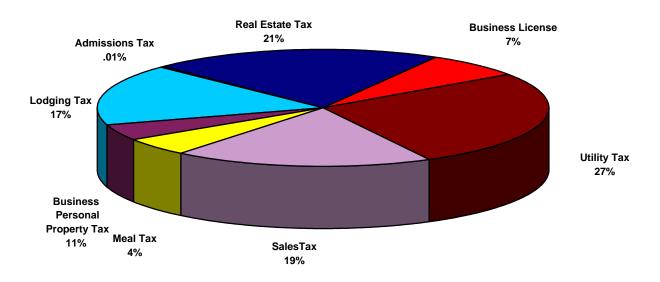
## **MILITARY SQUARE**



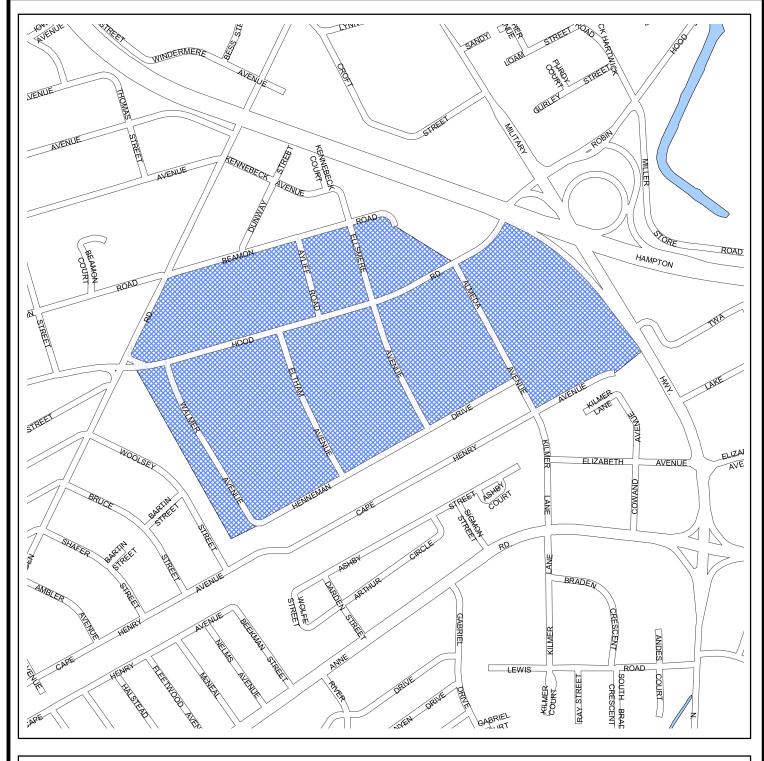
## MILITARY SQUARE

#### Financial District

## **FY 2000**



Sales and Assessments:	FY1999	FY2000	% Change
Total All Sales	\$38,480,548	\$43,879,314	14.03%
Total Retail Sales	\$25,482,814	\$25,002,179	-1.89%
Total Assessed Value Real Estate	\$18,035,770	\$19,944,300	10.58%
Revenue Produced From:			
Business License	\$80,933	\$94,962	17.33%
Utility Tax	\$351,385	\$361,567	2.90%
Sales Tax (1%)	\$254,828	\$250,002	-1.89%
Personal Property Tax	\$53,448	\$69,656	30.32%
Meal Tax (5.5%)	\$69,361	\$57,789	-16.68%
Lodging Tax (7%)	\$181,937	\$229,272	26.02%
Admissions Tax (10%)	\$0	\$6,013	100.00%
Real Estate Tax	\$252,501	\$279,220	10.58%
Total Revenue	\$1,244,393	\$1,348,481	8.36%





## NORFOLK COMMERCE PARK

900 0 900 1800 Feet

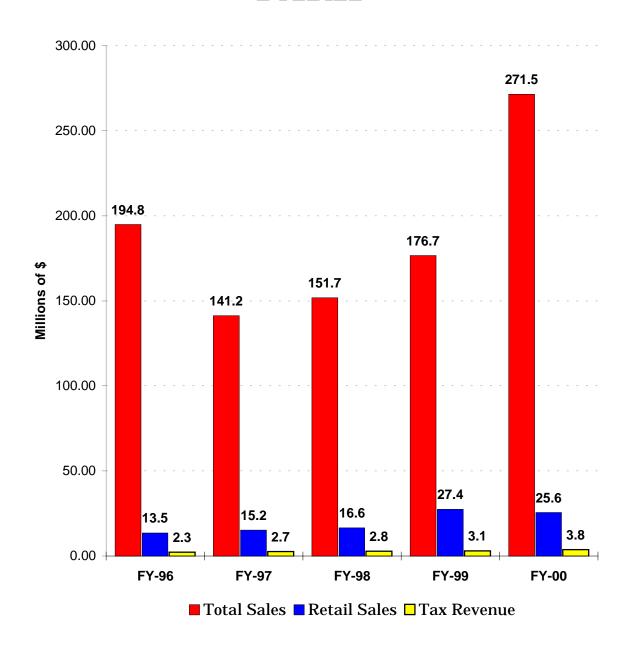
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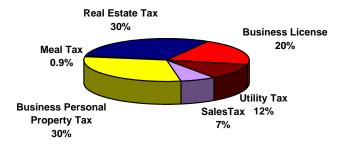
# NORFOLK COMMERCE PARK



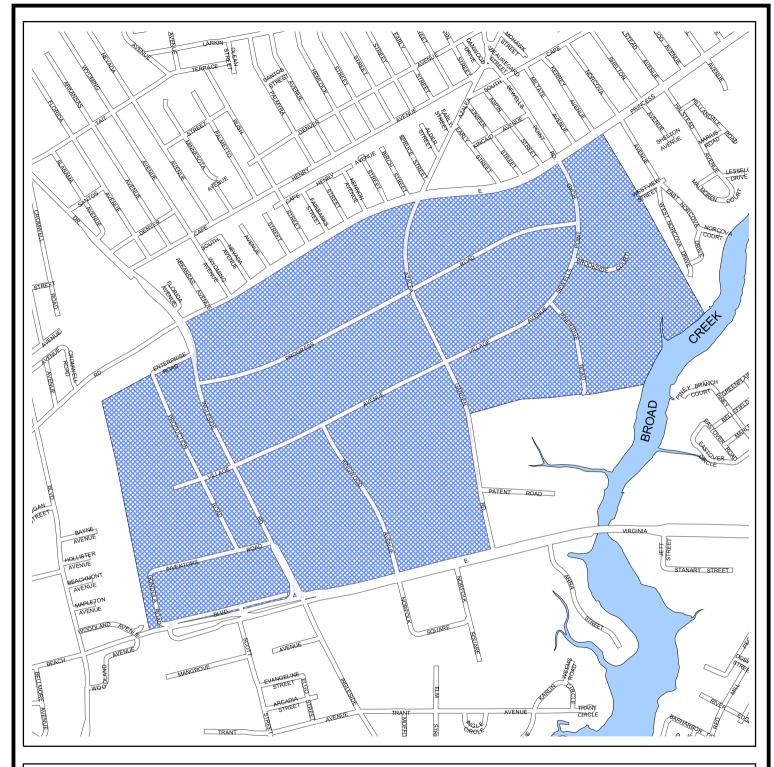
## NORFOLK COMMERCE PARK

#### Financial District

## **FY 2000**



Sales and Assessments:	FY 1999	FY 2000	% Change
Total All Sales	\$176,830,385	\$271,461,242	53.52%
Total Retail Sales	\$27,410,463	\$25,590,054	-6.64%
Total Assessed Value Real Estate	\$76,921,140	\$81,086,930	5.42%
Revenue Produced From:			
Business License	\$531,009	\$754,401	42.07%
Utility Tax	\$443,023	\$454,923	2.69%
Sales Tax (1%)	\$274,105	\$255,901	-6.64%
Personal Property Tax	\$809,045	\$1,139,743	40.88%
Meal Tax (5.5%)	\$30,175	\$32,442	7.51%
Lodging Tax (7%)	\$0	\$0	0.00%
Admissions Tax (10%)	\$0	\$0	0.00%
Real Estate Tax	\$1,076,896	\$1,135,217	5.42%
Total Revenue	\$3,164,253	\$3,772,627	19.23%





## NORFOLK INDUSTRIAL PARK

900 0 900 1800 Feet

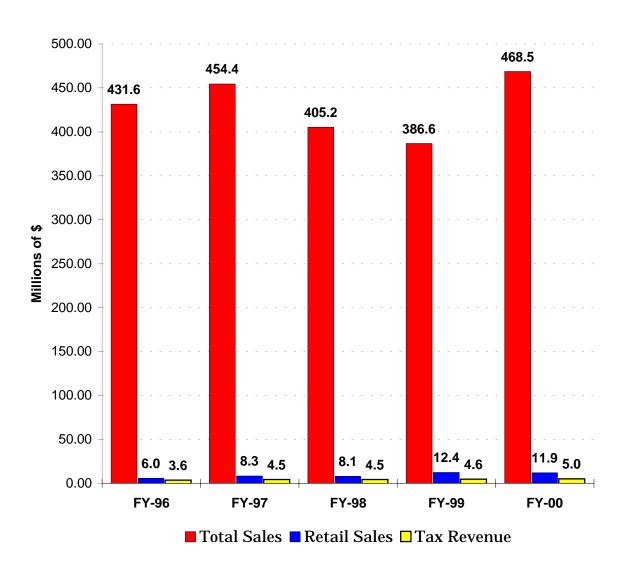
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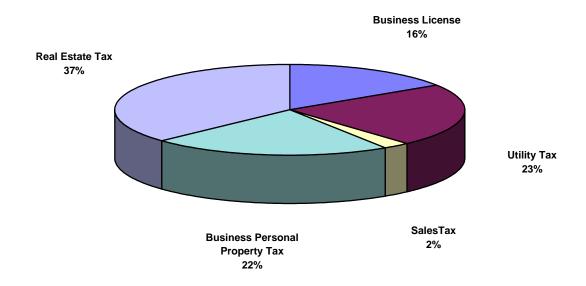
# NORFOLK INDUSTRIAL PARK



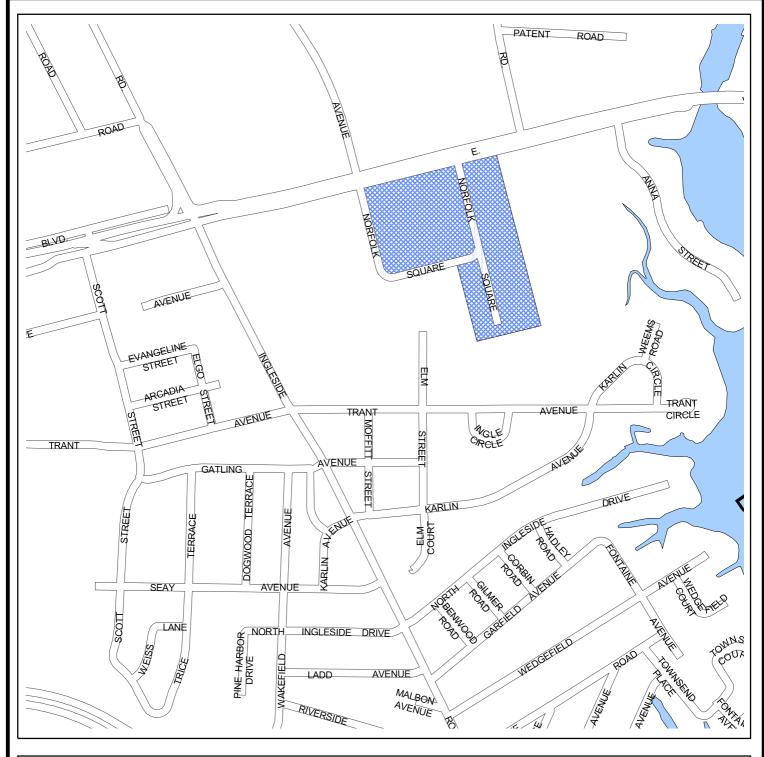
# NORFOLK INDUSTRIAL PARK

#### Financial District

## **FY 2000**

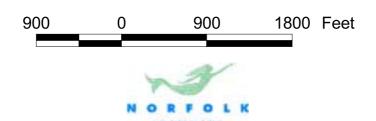


Sales and Assessments:	FY1999	FY2000	% Change
Total All Sales	\$386,652,144	\$468,526,537	21.18%
Total Retail Sales	\$12,392,343	\$11,918,876	-3.82%
Total Assessed Value Real Estate	\$128,785,840	\$131,758,630	2.31%
Revenue Produced From:			
Business License	\$696,655	\$788,514	13.19%
Utility Tax	\$1,101,456	\$1,133,602	2.92%
Sales Tax (1%)	\$123,923	\$119,189	-3.82%
Personal Property Tax	\$909,860	\$1,116,908	22.76%
Meal Tax (5.5%)	\$0	\$0	0.00%
Lodging Tax (7%)	\$0	\$0	0.00%
Admissions Tax (10%)	\$0	\$0	0.00%
Real Estate Tax	\$1,803,002	\$1,844,621	2.31%
Total Revenue	\$4,634,896	\$5,002,834	7.94%





# **NORFOLK SQUARE**



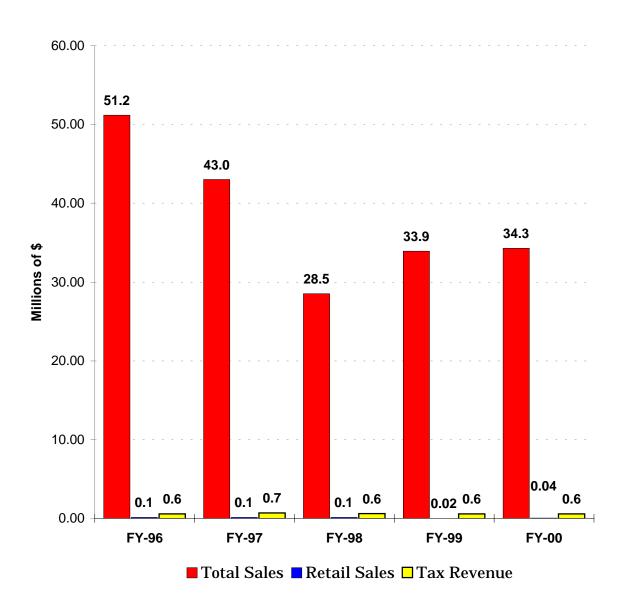
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# NORFOLK SQUARE



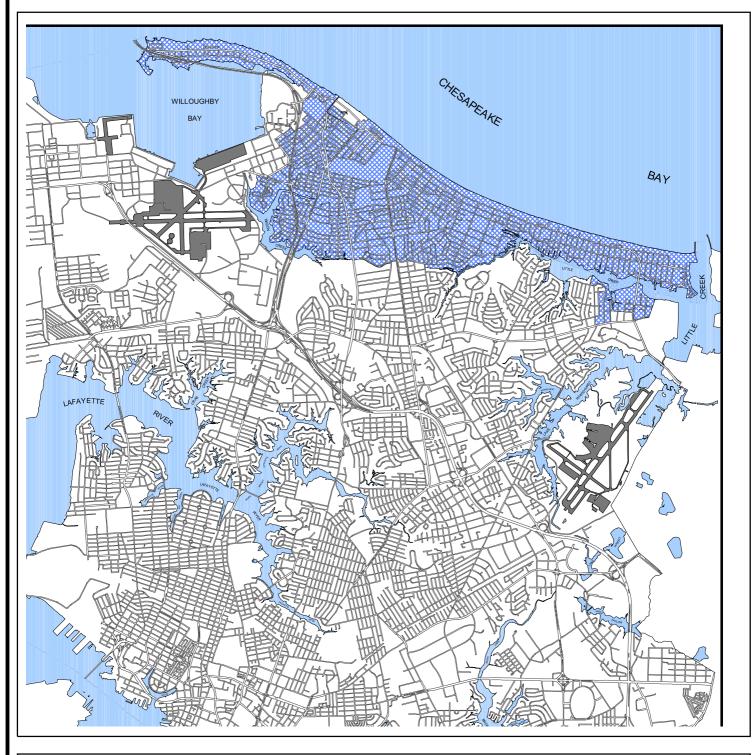
# NORFOLK SQUARE

Financial District

## **FY 2000**

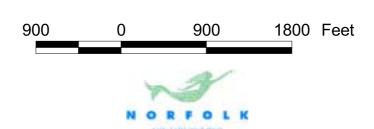


Sales and Assessments:	FY1999	FY2000	% Change
Total All Sales	\$33,905,622	\$34,295,358	1.15%
Total Retail Sales	\$2,000	\$4,000	100.00%
Total Assessed Value Real Estate	\$8,048,740	\$8,146,250	1.21%
Revenue Produced From:			
Business License	\$111,375	\$95,008	-14.70%
Utility Tax	\$108,118	\$111,137	2.79%
Sales Tax (1%)	\$20	\$40	100.00%
Personal Property Tax	\$244,963	\$275,807	12.59%
Meal Tax (5.5%)	\$0	\$0	0.00%
Lodging Tax (7%)	\$0	\$0	0.00%
Admissions Tax (10%)	\$0	\$0	0.00%
Real Estate Tax	\$112,682	\$114,048	1.21%
Total Revenue	\$577,158	\$596,040	3.27%





# **OCEAN VIEW**



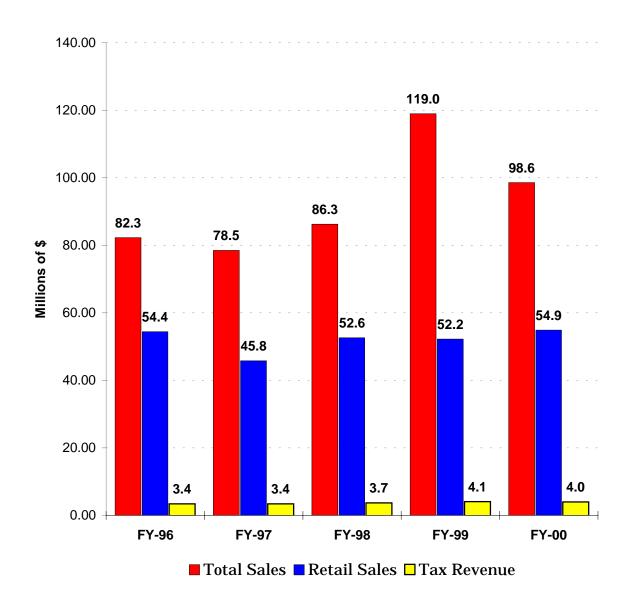
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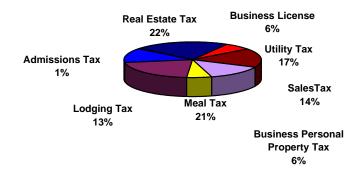
# **OCEAN VIEW**



# **OCEAN VIEW**

#### Financial District

#### **FY 2000**



Sales and Assessments:	FY1999	FY2000	% Change
Total All Sales	\$140,433,573	\$98,573,433	-29.81%
Total Retail Sales	\$67,252,001	\$54,906,382	-18.36%
Total Assessed Value Real Estate	\$60,185,260	\$63,512,790	5.53%
Revenue Produced From:			
Business License	\$269,475	\$256,133	-4.95%
Utility Tax	\$664,534	\$683,125	2.80%
Sales Tax (1%)	\$672,520	\$549,063	-18.36%
Personal Property Tax	\$285,398	\$235,664	-17.43%
Meal Tax (5.5%)	\$623,002	\$836,065	34.20%
Lodging Tax (7%)	\$293,933	\$520,888	77.21%
Admissions Tax (10%)	\$46,826	\$23,193	-50.47%
Real Estate Tax	\$842,594	\$889,179	5.53%
Total Revenue	\$3,698,282	\$3,993,310	7.98%





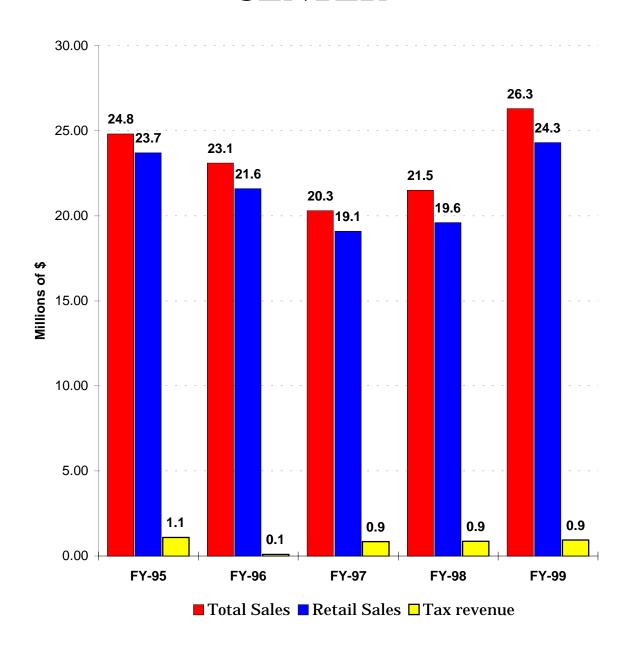
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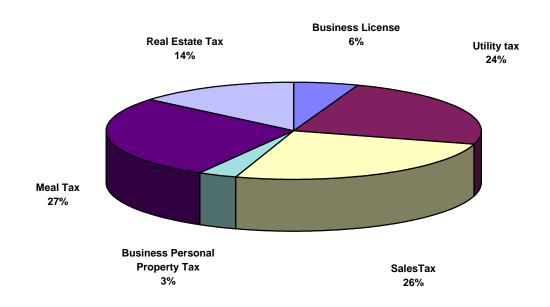
# OCEAN VIEW SHOPPING CENTER



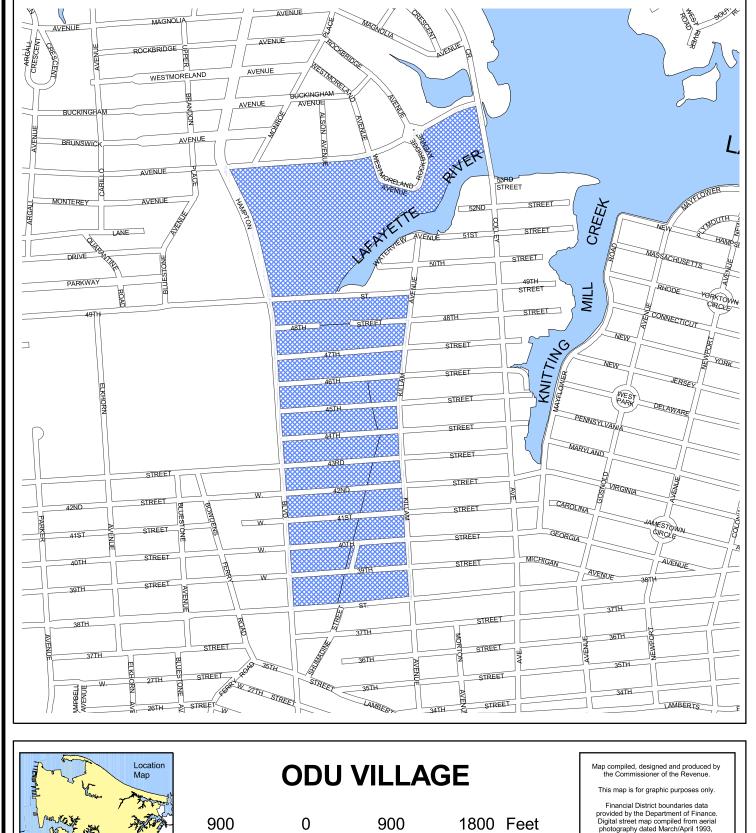
# **OCEAN VIEW SHOPPING CENTER**

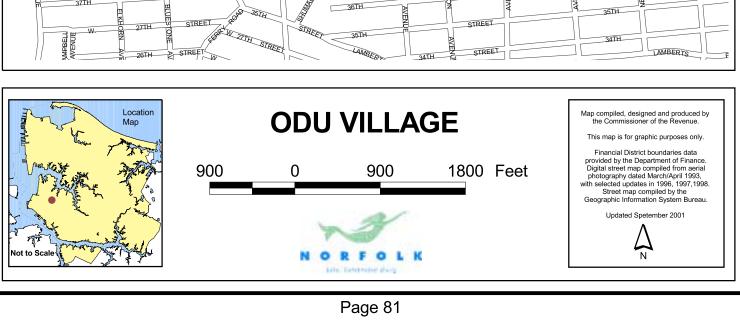
#### Financial District

**FY 2000** 

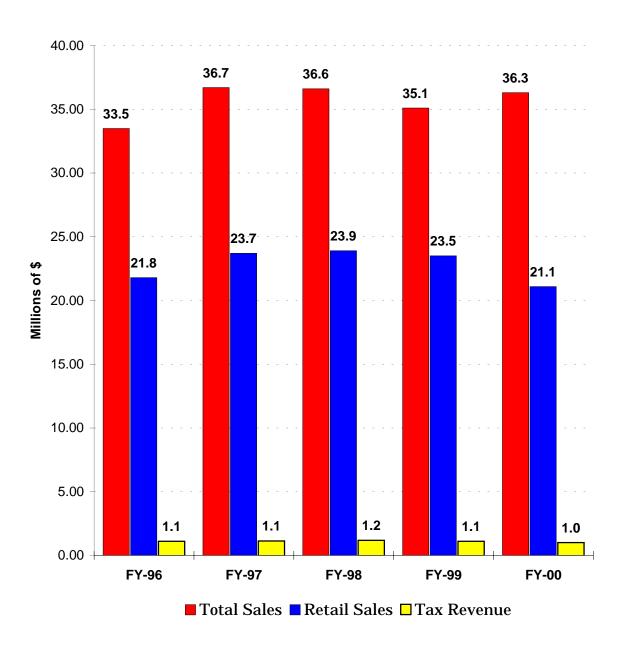


Sales and Assessments:	FY1999	FY2000	% Change
Total All Sales	\$21,533,817	\$26,311,074	22.18%
Total Retail Sales	\$19,639,309	\$24,294,036	23.70%
Total Assessed Value Real Estate	\$8,582,910	\$9,442,150	10.01%
Revenue Produced From:			
Business License	\$44,994	\$54,013	20.04%
Utility Tax	\$221,511	\$226,720	2.35%
Sales Tax (1%)	\$196,393	\$242,940	23.70%
Personal Property Tax	\$30,601	\$32,123	4.97%
Meal Tax (5.5%)	\$272,106	\$264,419	-2.83%
Lodging Tax (7%)	\$0	\$0	0.00%
Admissions Tax (10%)	\$0	\$0	0.00%
Real Estate Tax	\$120,161	\$132,190	10.01%
Total Revenue	\$885,766	\$952,405	7.52%





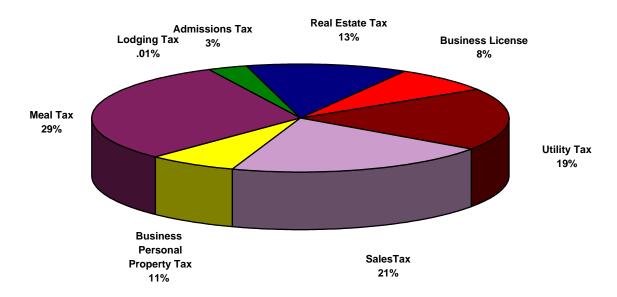
# **ODU Village**



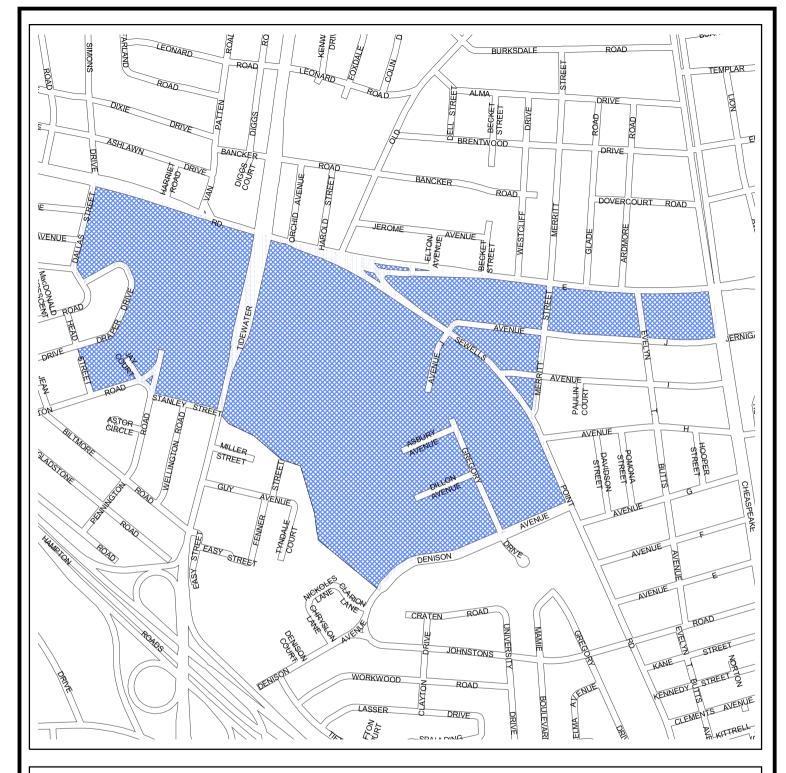
# **ODU VILLAGE**

#### Financial District

## **FY 2000**



Sales and Assessments:	FY1999	FY2000	% Change
Total All Sales	\$35,146,867	\$36,262,994	3.18%
Total Retail Sales	\$23,503,415	\$21,163,426	-9.96%
Total Assessed Value Real Estate	\$10,332,000	\$9,261,190	-10.36%
Revenue Produced From:			
Business License	\$73,484	\$79,212	7.79%
Utility Tax	\$189,207	\$194,120	2.60%
Sales Tax (1%)	\$235,034	\$211,634	-9.96%
Personal Property Tax	\$64,975	\$70,835	9.02%
Meal Tax (5.5%)	\$380,100	\$314,277	-17.32%
Lodging Tax (7%)	\$140	\$118	-15.71%
Admissions Tax (10%)	\$19,125	\$32,164	68.18%
Real Estate Tax	\$144,648	\$129,657	-10.36%
Total Revenue	\$1,106,713	\$1,032,017	-6.75%





# SOUTHERN SHOPPING CENTER & TIDEWATER DRIVE



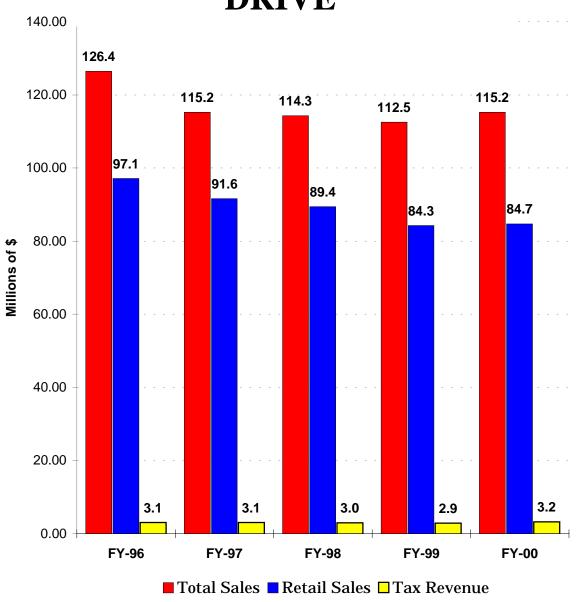
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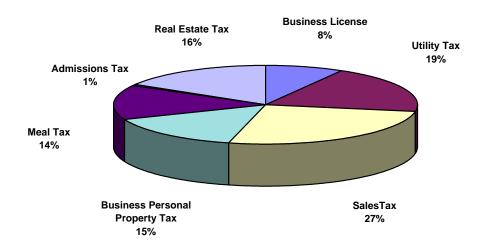
# SOUTHERN SHOPPING CENTER AND TIDEWATER DRIVE



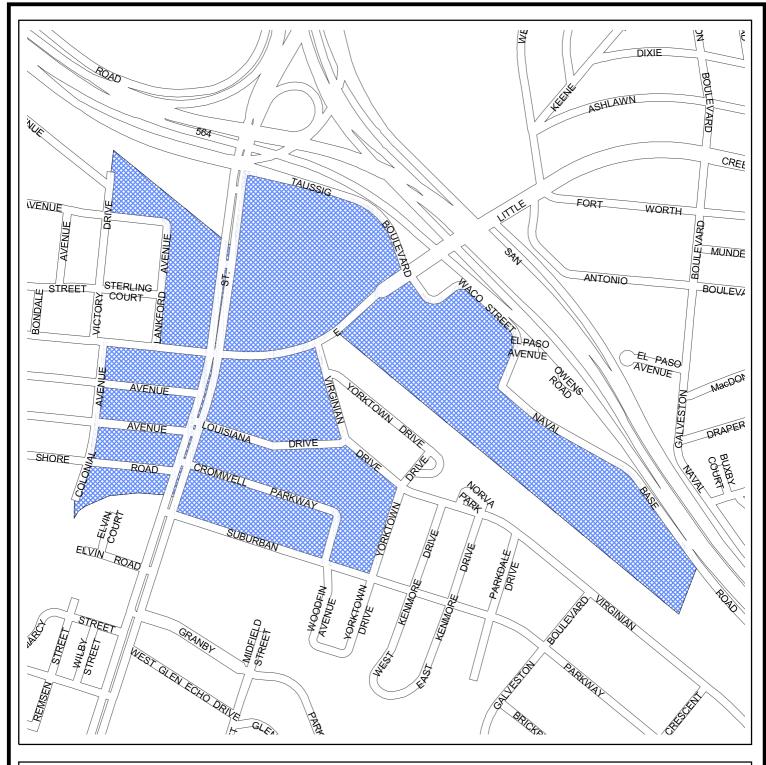
# SOUTHERN SHOPPING CENTER AND TIDEWATER DRIVE

Financial District

**FY 2000** 

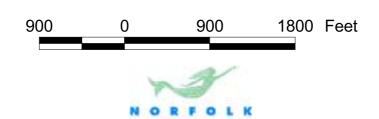


Sales and Assessments:	FY1999	FY2000	% Change
Total All Sales	\$112,519,246	\$115,172,517	2.36%
Total Retail Sales	\$84,322,355	\$84,638,382	0.37%
Total Assessed Value Real Estate	\$32,868,340	\$37,759,880	14.88%
Revenue Produced From:			
Business License	\$265,449	\$267,751	0.87%
Utility Tax	\$610,869	\$628,297	2.85%
Sales Tax (1%)	\$843,224	\$846,384	0.37%
Personal Property Tax	\$290,232	\$479,457	65.20%
Meal Tax (5.5%)	\$460,303	\$461,528	0.27%
Lodging Tax (7%)	\$0	\$0	0.00%
Admissions Tax (10%)	\$18,214	\$17,039	-6.45%
Real Estate Tax	\$460,157	\$528,638	14.88%
Total Revenue	\$2,948,447	\$3,229,094	9.52%





## **WARDS CORNER**



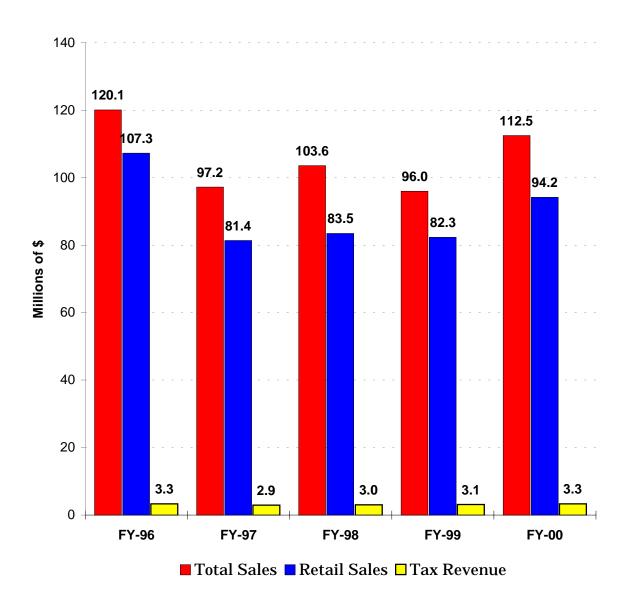
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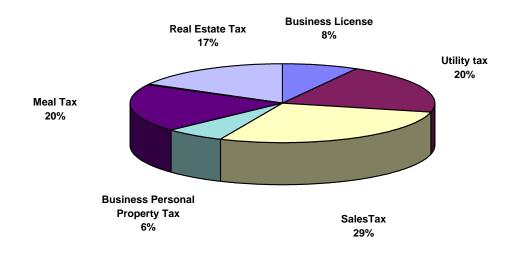
# WARDS CORNER



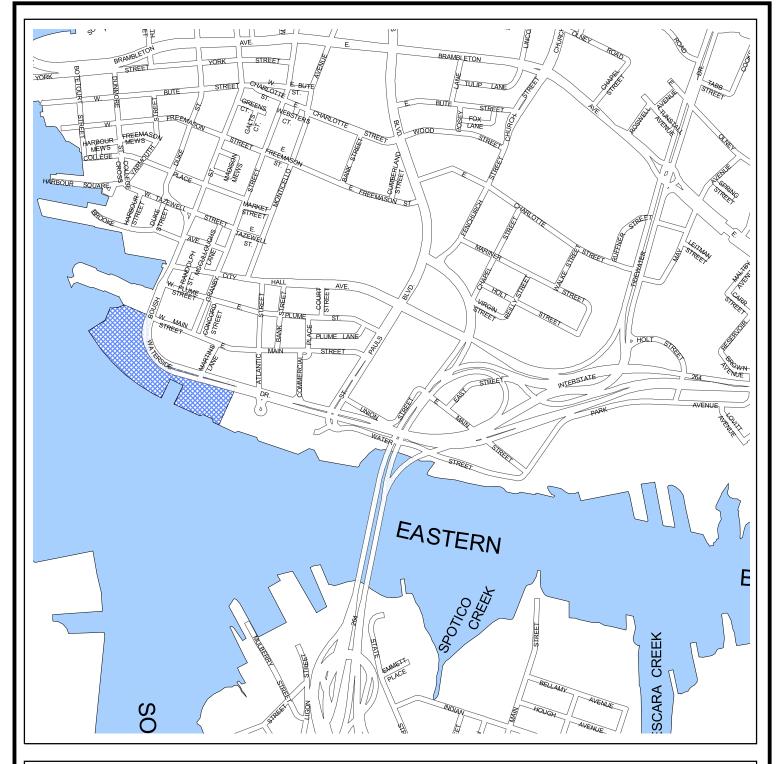
## WARDS CORNER

#### Financial District

## **FY 2000**

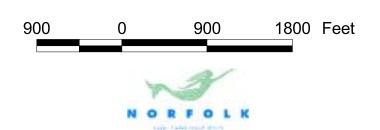


Sales and Assessments:	FY1999	FY2000	% Change
Total All Sales	\$96,121,886	\$112,466,846	17.00%
Total Retail Sales	\$82,524,831	\$94,247,560	14.21%
Total Assessed Value Real Estate	\$40,517,700	\$40,782,590	0.65%
Revenue Produced From:			
Business License	\$235,952	\$271,257	14.96%
Utility Tax	\$664,534	\$683,125	2.80%
Sales Tax (1%)	\$825,248	\$942,476	14.21%
Personal Property Tax	\$185,881	\$217,062	16.77%
Meal Tax (5.5%)	\$652,675	\$662,751	1.54%
Lodging Tax (7%)	\$0	\$0	0.00%
Admissions Tax (10%)	\$0	\$2,196	100.00%
Real Estate Tax	\$567,248	\$570,956	0.65%
Total Revenue	\$3,131,538	\$3,349,823	6.97%





# **WATERSIDE**



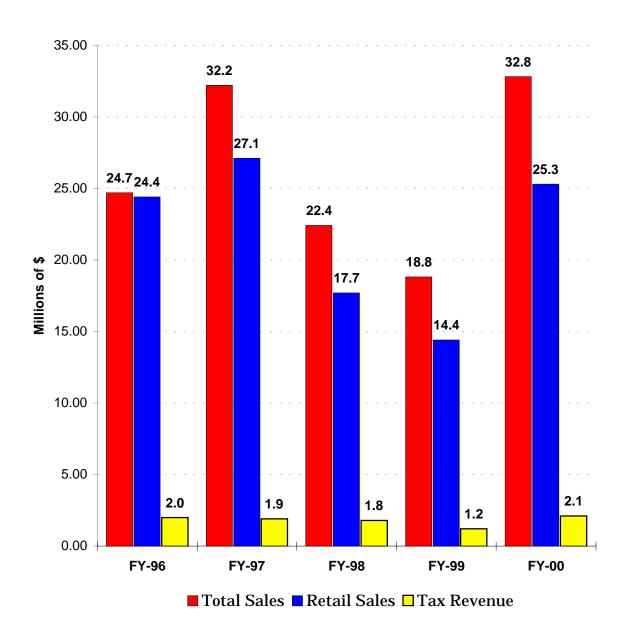
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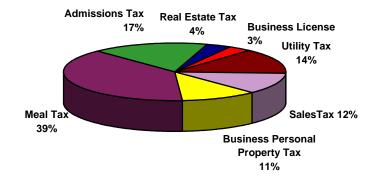
# WATERSIDE



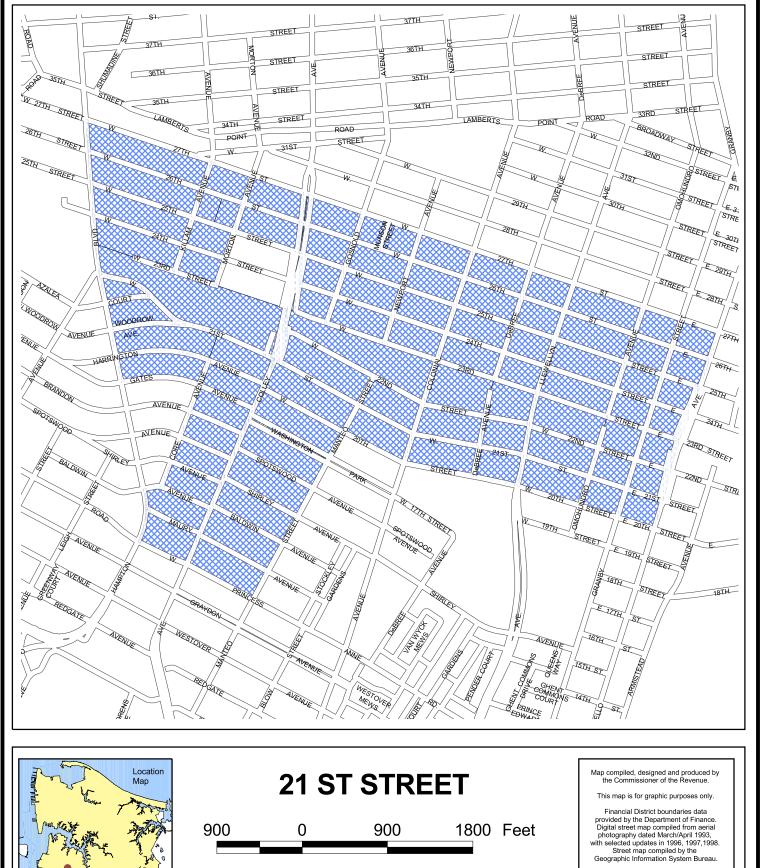
## WATERSIDE

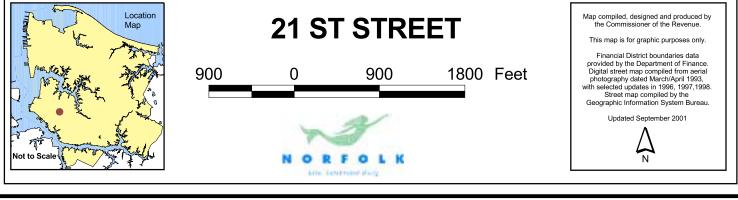
#### Financial District

## **FY 2000**

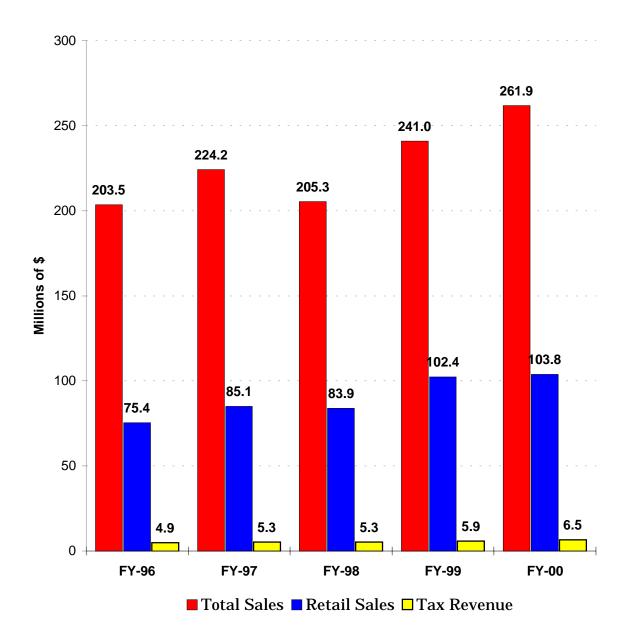


Sales and Assessments:	FY1999	FY2000	% Change
Total All Sales	\$18,788,195	\$32,833,804	74.76%
Total Retail Sales	\$14,414,031	\$25,341,785	75.81%
Total Assessed Value Real Estate	\$5,084,350	\$5,592,800	10.00%
Revenue Produced From:			
Business License	\$47,412	\$72,697	53.33%
Utility Tax	\$295,974	\$303,776	2.64%
Sales Tax (1%)	\$144,140	\$253,418	75.81%
Personal Property Tax	\$7,262	\$243,198	3248.91%
Meal Tax (5.5%)	\$249,855	\$832,676	233.26%
Lodging Tax (7%)	\$0	\$0	0.00%
Admissions Tax (10%)	\$385,633	\$365,070	-5.33%
Real Estate Tax	\$71,181	\$78,299	10.00%
Total Revenue	\$1,201,457	\$2,149,134	78.88%





# 21st Street



# 21ST STREET

#### Financial District

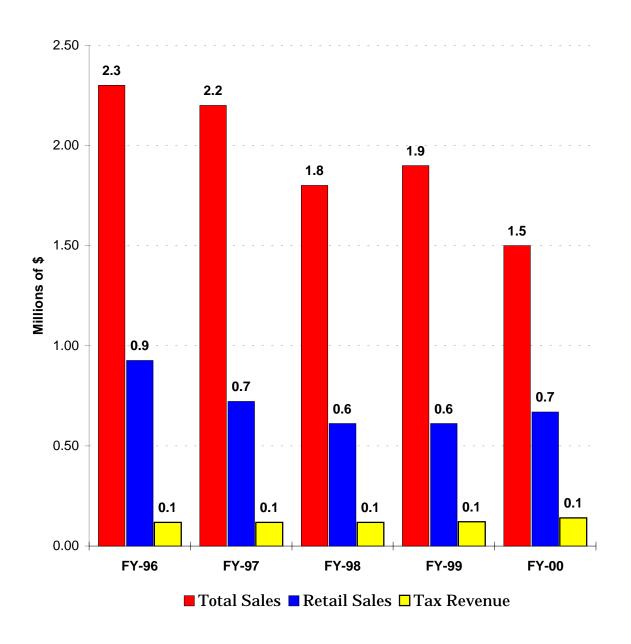
## **FY 2000**



Sales and Assessments:	FY1999	FY2000	% Change
Total All Sales	\$241,038,732	\$261,893,292	8.65%
Total Retail Sales	\$102,158,407	\$103,831,724	1.64%
Total Assessed Value Real Estate	\$65,804,750	\$72,575,520	10.29%
Revenue Produced From:			
Business License	\$603,612	\$640,833	6.17%
Utility Tax	\$1,582,774	\$1,628,534	2.89%
Sales Tax (1%)	\$1,021,584	\$1,174,692	14.99%
Personal Property Tax	\$523,452	\$650,535	24.28%
Meal Tax (5.5%)	\$1,241,516	\$1,299,557	4.68%
Lodging Tax (7%)	\$0	\$0	0.00%
Admissions Tax (10%)	\$40,453	\$37,234	-7.96%
Real Estate Tax	\$921,267	\$1,016,057	10.29%
Total Revenue	\$5,934,658	\$6,447,442	8.64%



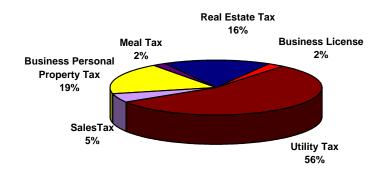
# 35th STREET



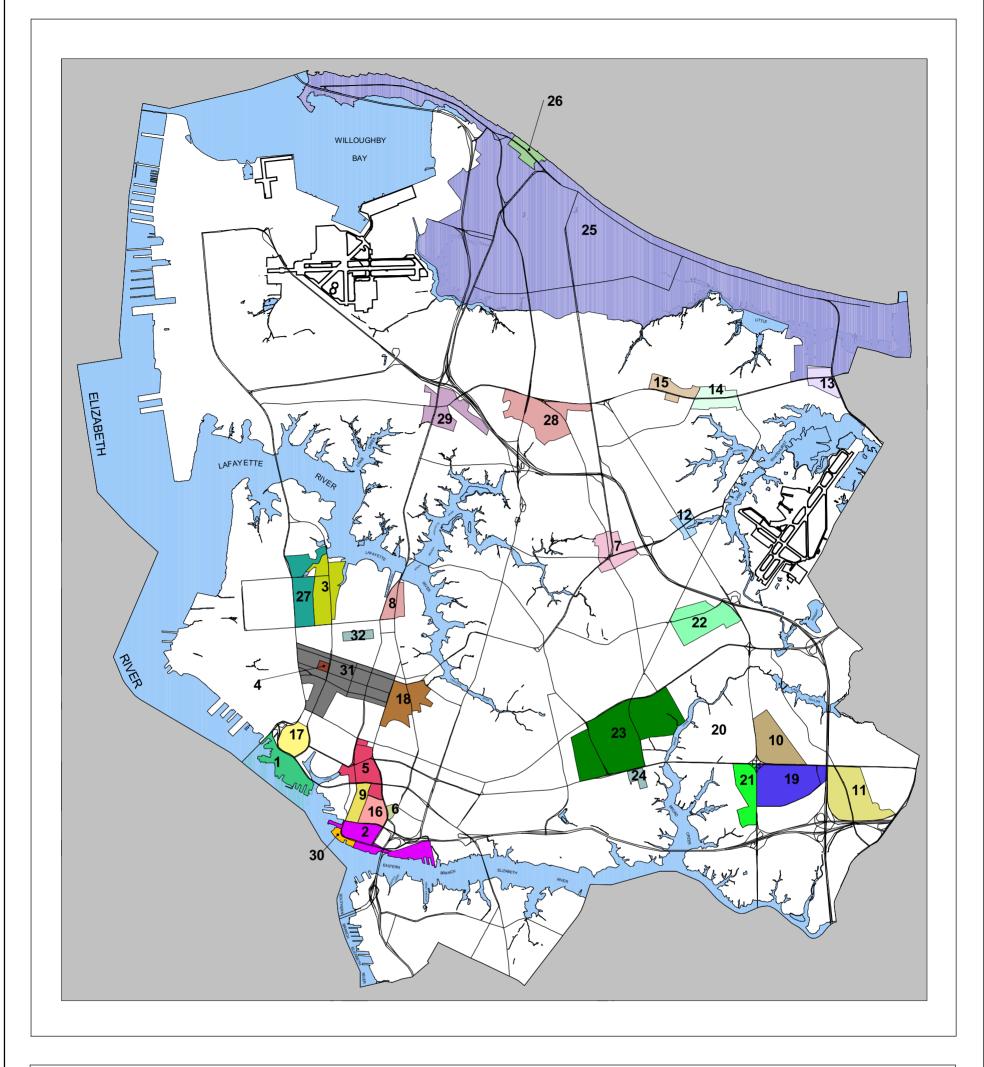
## **35TH STREET**

#### Financial District

## **FY 2000**



Sales and Assessments:	FY1999	FY2000	% Change
Total All Sales	\$1,865,232	\$1,545,606	-17.14%
Total Retail Sales	\$612,021	\$667,383	9.05%
Total Assessed Value Real Estate	\$1,645,770	\$1,538,780	-6.50%
Revenue Produced From:			
Business License	\$4,287	\$3,131	-26.97%
Utility Tax	\$71,159	\$72,610	2.04%
Sales Tax (1%)	\$6,120	\$6,674	9.05%
Personal Property Tax	\$20,749	\$24,373	17.47%
Meal Tax (5.5%)	\$3,047	\$2,492	-18.21%
Lodging Tax (7%)	\$0	\$0	0.00%
Admissions Tax (10%)	\$0	\$0	0.00%
Real Estate Tax	\$23,041	\$21,543	-6.50%
Total Revenue	\$128,403	\$130,823	1.88%



# **CITY OF NORFOLK - FINANCIAL DISTRICTS**

10000 10000 20000 Feet

- Atlantic City
- 2 Banks - Sheraton
- Colley North 3
- Colley Village 4
- 5 Downtown North
- Downtown Plaza 6
- Five Points 7
- Granby Central Granby Mall 8 9
- 10 Interstate Corp/ Koger
- 11 Janaf
- Lakeland Bromley 12
- 13 Little Creek East
- 14 Little Creek Roosevelt
- 15 Little Creek Wedgewood 16 MacArthur Center

- Medical Tower Area
- 18 Mid-Town Industrial Conservation
- 19 Military Circle
- Military Highway Central/Raby Road 20
- Military Square 21
- Norfolk Commerce Park 22
- Norfolk Industrial Park 23
- Norfolk Square 24
- Ocean View 25
- Ocean View Shopping Center 26
- 27 Old Dominion Village
- 28 Southern Shopping Center & Tidewater Drive
- 29 Wards Corner
- 30 Waterside
- 31 21st Street 35 st Street 32

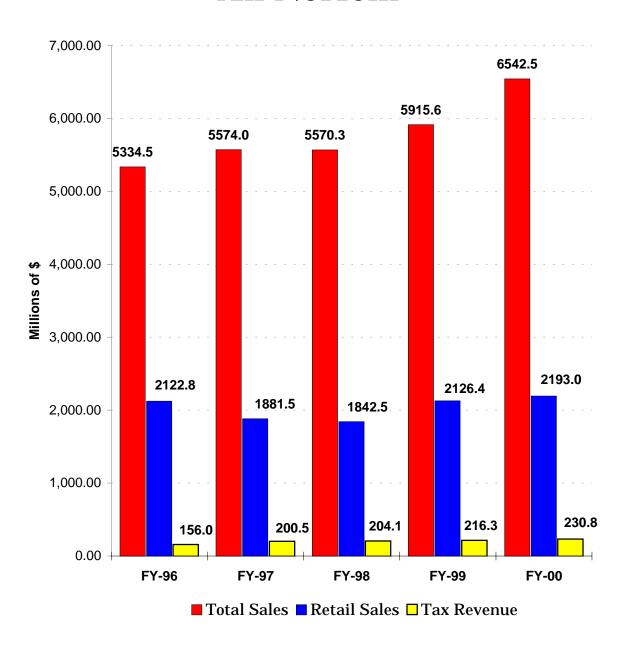
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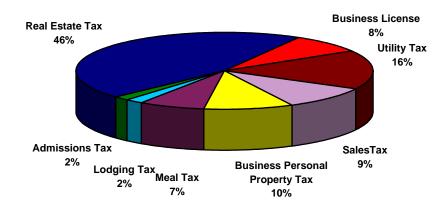


# Revenue All Norfolk



# **ALL NORFOLK**

## **FY 2000**



Sales and Assessments:	FY1999	FY2000	% Change
Total All Sales	\$5,915,662,093	\$6,542,508,127	10.60%
Total Retail Sales	\$2,126,385,218	\$2,193,006,018	3.13%
Total Assessed Value Real Estate	\$7,250,380,520	\$7,484,131,050	3.22%
Revenue Produced From:			
Business License	\$15,704,699	\$18,660,502	18.82%
Utility Tax	\$36,526,479	\$37,995,719	4.02%
Sales Tax (1%)	\$21,263,852	\$21,930,060	3.13%
Personal Property Tax	\$18,859,785	\$22,557,000	19.60%
Meal Tax (5.5%)	\$15,679,267	\$17,070,617	8.87%
Lodging Tax (7%)	\$3,713,278	\$4,354,020	17.26%
Admissions Tax (8%)	\$3,047,146	\$3,590,295	17.82%
Real Estate Tax	\$101,505,327	\$104,777,835	3.22%
Total Revenue	\$216,299,833	\$230,936,048	6.77%